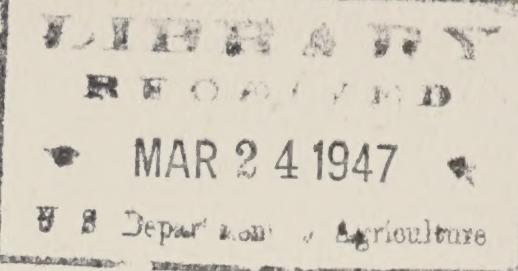


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# GLADLAND ACRES

Oregon Grown  
Superior Gladiolus

1947

LEBANON, OREGON

## LINES TO A GLADIOLUS

Vague, arched against a fog-filled autumn sky,  
A Rainbow leads up from its Pot of Gold.  
WHAT GOLD IS THIS? These corms so dull and dry,  
What magic and what mystery do they hold  
Encompassed? Can these be the source whence climb  
Those sky borne evanescent color gleams,  
Ethereal as the clouds that frame and line  
Their path? Or are the Rainbows just the Cormels' dreams  
Of glories that are past or yet to come  
When freed from sleep by rain and summer sun.

'Tis Spring: and with the warming sun and rain  
Down in the fertile earth, with humus filled,  
The Cormel feels the thrill of life again.  
And strong, with sturdy roots, begins to build  
Its sword-like leaves, which thrust to light and air.  
Green as the emerald, bathed by morning dew,  
Stoutly it stands, with tapered blades so fair.  
Mid lengthened days and summer heat it grew  
Erect and bold. Then through its blade so high  
It sends a spike, bud-covered, toward the sky.

Daily growth quickens and the flowers form.  
In bold array the florets open wide.  
WHAT MIRACLE IS THIS? Can dingy corm  
Transmute to color-ecstasy? What fair tide  
Has brought to light such valiant beauty rare?  
Opal fires, and mystic Sunset gleams;  
Blushes of Dawn; and the glisten of golden hair;  
The ruddy heart of a Ruby; velvet sheens;  
Blend in a tapestry so rich, it seems  
The Rainbow, fashioned from the Cormel's dreams.

—P. V. B.

# The 1947 Gladland Acres Catalog

This is not only the first catalog that has been issued by Gladland Acres since the beginning of World War II, but it is also the first catalog issued by the new management.

Our fall 1946 list was planned to give the kind of arrangement and the definite information that we ourselves would want to have when we buy Gladiolus Bulbs. Apparently the most of you liked it; at least we have had many friendly letters of appreciation — and not only that — but you actually sent us in the month of November alone, almost exactly three times the total retail sales volume that we had received in the entire twelve months preceding it. Frankly we did not expect such a tremendous response — the bulk of orders came in so rapidly that even our normal acknowledgements of receipts of orders was in many cases overlooked.

We had confidently expected to ship out all orders by the middle of December, but in order to fill these as carefully as we insist on doing we cannot possibly complete the shipping of all of these until in late January. We will however have the decks all cleared for action for the filling of spring orders — and if you will be sure to state on your order your earliest planting date — we can make the definite promise that your bulbs will reach you in ample time.

## SUBSTITUTIONS

This year it will be extremely important that you do state in your order whether substitution in sizes when necessary may be made by us. Also if we are entirely sold out of a given variety whether we may substitute another that is of at least equal value (it would generally have cost you more money) or if you prefer a refund of that portion of your remittance. Frankly we know that we are going to list many sizes and perhaps even a few varieties that will be sold out even by the time this catalog reaches you. As many bulbs as we grew this past year as compared to what were grown and sold in the past, it seems to us incredible that we should have to make the above request.

## THE GLADLAND LIST OF SUPERIOR VARIETIES

In our offerings of an extensive list of varieties of superior quality, we surpass even our fondest hopes. In addition to the nearly 300 varieties of Gladiolus that we ourselves grew in sufficient quantity to list, we are also able to offer you the cream of the current introductions from bulbs grown by and furnished to us by the originators or introducers.

Our list is like the Blue Book of Society. Many older names are listed because they still fill a garden need — and the newer names are shown, not because they are new, but because they seem to us at this time to be varieties that are either definitely superior to similar color types, or have such originality that they merit space with every gardener who is concerned that his Gladiolus section is an outstanding one. One thing is certain: THAT THERE IS NOT A SINGLE VARIETY THAT DOES NOT POSSESS SPECIAL MERIT — NOT A SINGLE VARIETY THAT WHEN WELL GROWN DOES NOT HAVE PRIZE-WINNING POTENTIALITIES IF EXHIBITED IN A GLADIOLUS SHOW. Even if you know absolutely nothing of Gladiolus varieties by name — you may be assured that the very fact that it is included in our list is prima-facie evidence that it can produce a flower spike that of its color, size, and type is an outstanding one. With our segregation of varieties into their color classes — it is a simple matter to be sure of having in

your garden next summer, every shade and size that you desire by simply selecting from these classes varieties which in size and form appeal to you most. You may not pick what the advanced Gladiolus "Fan" considers the best, but you can't pick a poor or indifferent variety from our list.

### COST IS NOT THE MEASURE OF BEAUTY

Cost is no criterion of the charm and beauty of a Gladiolus. In most cases prices are not reduced to a low level until the variety has proven its worth to an extent that an expanded propagation program has been necessary to keep up with the demand—and in such case the cost level reflects only the cost of growing and marketing, without the necessity of having to add to the price of each bulb sold, a percentage of the oftentimes heavy investment in the original starting stock of a new introduction.

We do not offer a variety solely because it is new and the price is high, neither do we drop one from the list just because it reaches a low-price field. What we do offer is potential beauty, in bulbs of such health and vigor, that you may confidently expect to realize in your garden the possibilities that have already made you a Glad Fan.

## Oregon Grown Bulbs



OREGON ROSE

bulbs; and of this valley, the Santiam River valley, at the easterly edge of the Willamette, nestling directly against the foothills of the lofty Cascade Range, seemed to us the heart of the finest bulb production. Here it was that Grant E. Mitsch originated Zuni, Oregon Rose, Timor, Xerxes, Rima, Ariadne, and others which we still feature in our catalog as the finest of their type. It is his bulb farm that we purchased, together with his gladiolus stock in its entirety. Many of his friends and customers thru the years past, are telling us that in the quality of the bulbs we are growing, and in the keen interest that we take in their behavior as they grow in our customers' gardens, that we are living up to the high standards which he had established. Mr. Mitsch is continuing his work in Gladiolus breeding, and Gladland Acres will introduce his new varieties as he is convinced that they merit distribution.

It is difficult for us, so lately from the middle-west, to describe the Willamette Bulb soil and climate without seeming to be indulging in hyperbole. I remember that at

As amateurs we have grown Gladiolus in Oklahoma and in Kansas, and have watched them growing in all of the states of the middle-west and in many of the western states. It was our experience there, that OREGON GROWN Bulbs produced for us the finest flower spikes. Hence it was natural that when we decided we would like to grow Glad bulbs commercially; to make a business of what had been our favorite garden avocation; that we came to Oregon to grow them.

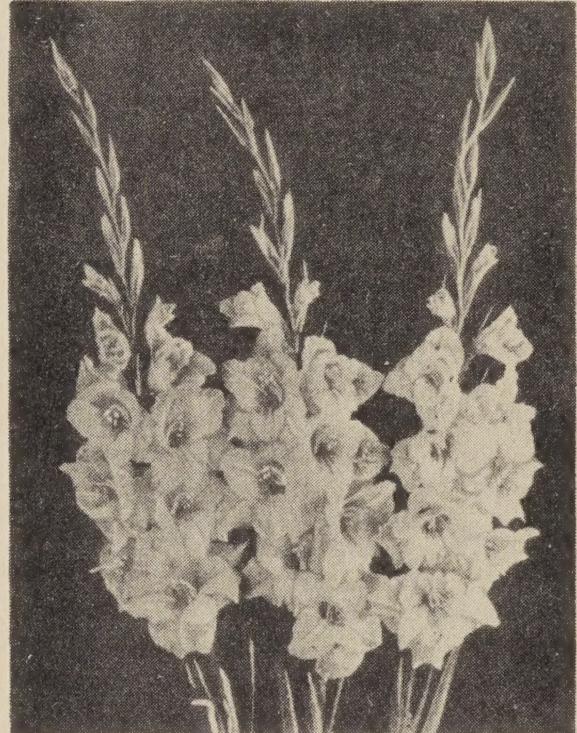
Here in Oregon, the famed Willamette valley of western Oregon seemed to produce the best of the gladiolus



East Lansing last winter, I was accused of being subsidized by the Oregon Chambers of Commerce. Actually it is hard for anyone who has not personally spent a season here, to realize how things can and do grow. The well-drained soil is full of humus; we need use no fertilizer of any kind. The days are long, with few clouds to absorb the brilliant summer sunshine; the nights are always cool, reminding us of summers spent in Wisconsin and Vermont, with heavy dews almost nightly, that are almost as refreshing as rain. A minimum of rain

PINK PARAGON

from early May thru September makes irrigation almost a necessity — but perhaps three or four applications of water are all that Gladiolus could want to keep them in lusty, continuous, vigorous growth. The air is quiet, the average wind velocity being only about 7 miles per hour. Blooming time is from mid-July to October frost. Summer maximum temperature averages about 85 degrees, but occasionally the mercury climbs past the 100 degree mark as tho to test the heat stamina of a budding spike.



MYRNA

THIS IS OUR RETAIL PRICE LIST. IF YOU ARE A COMMERCIAL FLOWER GROWER OR A DEALER OR CATALOGER OFFERING FOR RESALE THE BULBS YOU BUY, YOU ARE ENTITLED TO WHOLESALE OR JOBBER PRICES. Please advise us if you fall into any of the latter classes so that we may offer you the schedules to which you are entitled.

#### TERMS

TERMS: Cash with order; or remit 25% with order and balance may be remitted before shipping date, or we will send C.O.D. for the balance if you prefer. MINIMUM ORDER THAT WE CAN ACCEPT IS \$2.00. On orders totaling less than \$5.00 please remit full amount with order.

#### SHIPMENTS

We ship either by PARCEL POST or EXPRESS. We do not guarantee the safe arrival of parcel post shipments. All shipments to the east must cross the Cascade and Rocky mountains where cold, even in the late spring may be intense, are protected

against freezing by the express company, and are insured against loss or damage in transit and against freezing damage. Should your bulbs be frozen simply have your express agent give you a "frozen in transit" statement and we will immediately replace the shipment prepaid without further cost to you, and will handle the details of collection of claim from the company. All express shipments are sent "transportation charges collect" but we add sufficient bulb value to more than offset these charges. UNLESS YOU SPECIFY PARCEL POST, WE WILL SHIP BY EXPRESS. Under no circumstances will a C.O.D. shipment be forwarded other than by express.

### GLADLAND BULB PRICES

We had a wonderful growing season and harvested many more bulbs than we dared expect. In spite of higher wage scales and with all the materials we use costing us more, this splendid production ENABLES US TO REDUCE THE PRICES OF A GREAT MANY VARIETIES, QUITE MATERIALLY. And to us it is a very real pleasure to pass on to you the savings of these lower prices, so that your budgeted garden dollars will bring you more of beauty and charm than you could have hoped. Varieties listed in **BLACK FACE CAPITALS** are kinds that we are growing in larger quantity than the others, and these are subject to additional quantity discounts.

### QUANTITY DISCOUNTS

All varieties priced in the RECENT INTRODUCTIONS section of the catalog are net regardless of quantity unless quantity discounts are therein given. In our regular list, certain variety names are listed in light type as "Benison" page 17. This is an indication that we are growing this variety in limited quantity, and the prices of both bulbs and bulblets are also net, regardless of quantity ordered.

However many varieties, pages 17 to 26 inclusive, are listed in **BLACK FACE CAPITALS**. On these varieties 10 bulbs will be furnished at 8 times the each price, and 100 bulb rate is 8 times the 10 rate. This discount applies to all sizes listed.

Example "**ALPINE**" Page — listed in **BLACK FACE CAPITALS**.

6	large bulbs	@	60c	-	-	-	-	Total	\$ 3.60
10	"	"	@ 8x60c	-	-	-	-	Total	4.80
50	"	"	@ 48c	-	-	-	-	Total	24.00
100	"	"	@ 8 times the 10 rate	-	-	-	-	Total	38.40

### PREMIUM BULBS

It is our custom to add to each retail order extra bulbs of our selection—the amount depending upon the size of the order. The value of these free bulbs will be approximately \$1.00 on a \$5.00 order, ranging up to \$25.00 on a \$50.00 order. If you wish you may suggest the color classes from which you would prefer our selection of the gift varieties, or if you will submit a list of varieties selected from those printed in **BLACK FACE CAPITALS** we should be able to send you your bonus from this specific list.

# Color and Size Classification

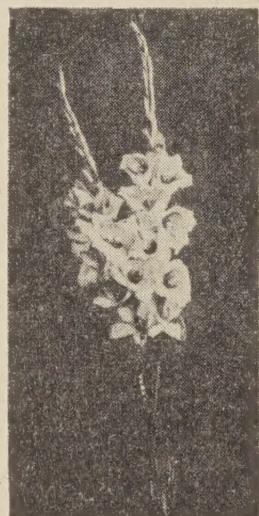
By using classification numbers we can convey in the space limit of a single line, nearly all of the information usually presented in several lines of a catalog. For example note the first variety listed under WHITE & CREAM, "Alpine" (400). The first figure "4" indicates the size of floret, at least 4½ inches, perhaps even 5¾ inches across. The second figures "00" indicate color is white without color markings. Thus with our three word descriptive phrase of "Chaste ruffled white" you have a reasonably accurate detailed description. Another example in the same section, "WHITE GOLD" (506), Black-face type indicates that we grow it in quantity, the first figure "5" shows it is in the Giant class with florets larger than 5¾ inches across, the second figures "06" show it to be a cream and our four word description "Huge cream, gold throat" conveys the rest of the picture as actually the florets often measure 7½ inches, hence the "huge," and the gold throat is a distinctive feature of this most outstanding variety. The letters "i" or "f" preceding the variety name indicates that the spike is informal (decorative) or formal (exhibition) in type. If ruffling is a pronounced feature of the flower it is so noted in the description, otherwise the petals are usually smooth.

## SIZES

Miniature Class	100—Florets under 2½ inches
Small "	200—2½ inches thru 3¼ inches
Medium "	300—Above 3¼ thru 4¾ inches
Large "	400—4½ thru 5¾ inches
Giant "	500—5½ inches and larger

## COLOR CLASSES

Class	Class
00 White without conspicuous marking	40 Pink, light
01 White with conspicuous color marking	42 Pink, deep
06 Cream	50 Red, light
10 Yellow, light	52 Red, deep
12 Yellow, deep	54 Red, Black
16 Buff	60 Rose, light
20 Orange, light	62 Rose, deep
22 Orange, deep	66 Lavender
24 Red-orange	70 Purple
30 Salmon, light	76 Violet, light
32 Salmon, deep	78 Violet, deep
36 Scarlet	80 Smoky shades
	90 Any other Color



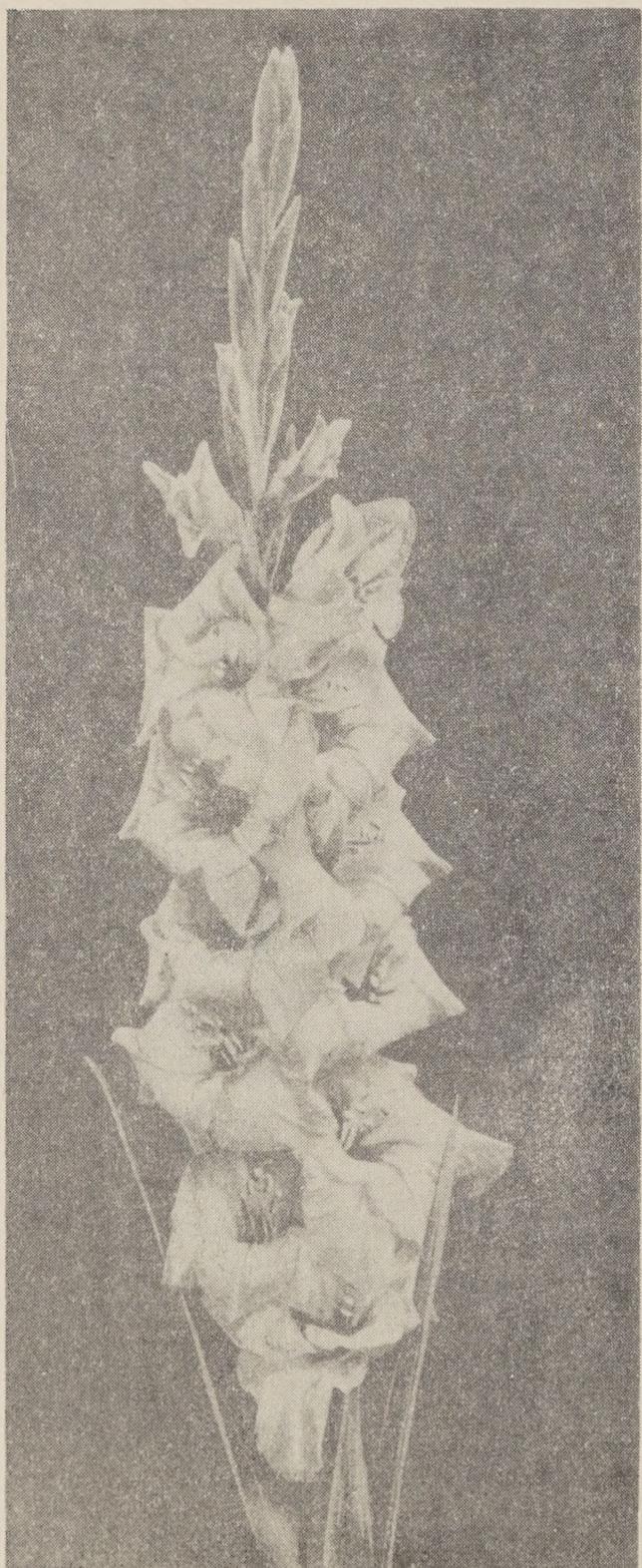
MYRNA FAY

NOTE: Ending odd numbers always denote conspicuous deeper markings in addition to normal color shade. Example, Big Top (541) is a light pink with conspicuous carmine throat. Even numbered varieties may have such markings, especially in the deeper color tones but for the most part are solid colors.

## New and Recent Introductions

The Varieties listed in our 1947 catalog, are our choice of the varieties produced by more than 80 hybridizers, working throughout the world. It is our selection of their outstanding creations, which possess potentialities for the production of near perfect blooms, coupled with the stamina and vigor that Oregon growing can impart to the dormant bulb, that give us reason to label our bulbs — SUPERIOR GLADS.

Because we feel that the deserved popularity of the Gladiolus is due in great measure to the phenomenal improvements achieved in the recent past; which accomplishments, great as they are, we believe will be many times surpassed in coming seasons, we are glad to give the plant breeders deserved honor. In all of our listings we credit the originator, and we begin in this catalog a series of groupings of varieties by hybridists. These that we list, are their outstanding contributions to gladiolus improvement as we have evaluated them here at Gladland Acres.



GRAND FINALE

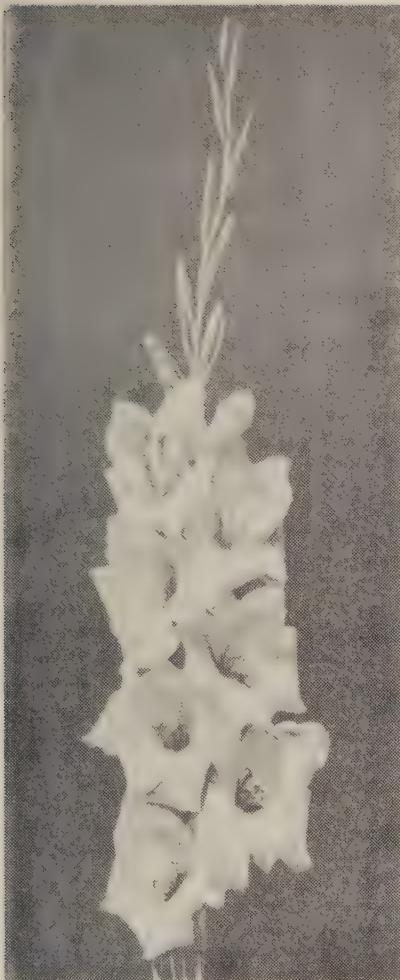
## Grand Finale

(W. S. Andrews)

An exclusive 1947 Gladland Acres  
Introduction

Color and size classification F430

Color is clear warm pink, with two small red feathers on lower petals extending half way from throat to tips. Formal type; 5 inch slightly frilled triangular and wide open florets; 21-22 buds. 8-10 florets open, 7-8 showing color. Flower head 25 inches; height in field 54 inches. Bulblet production and germination good. Blooms in about 95 days. Foliage sturdy blue green, straight flower stem, stalks uniform, and is one of the best when it comes to opening in water. Not only has what it takes to make a specimen exhibition spike for the flower show, but it would seem to have all of the attributes needed for the commercial cut-flower grower. In spite of the fact that there is very little stock available—we are introducing this at a very low price, considering its quality. Price per bulb, medium or small, \$5.00 each.



TEXAS

We Co-Introduce

# TEXAS

(Buchanan-Bork) 1947

Flower — very large pure white — florets  $5\frac{1}{2}$  to 6 inches. Opens 7 to 9. Flower head is long with 17 to 19 buds. Height in field 55 inches. Straight, uniform stems. Robust vigorous grower; healthy. Has been thoroughly tested in several sections of U.S. Stands adverse weather. Perfect for exhibition; will win many firsts. Promises to be a future commercial. Blooms in 70 days. All sizes bloom. Class 500.

Award of Merit at Seedling and Recent Introduction Show, Eastern N.Y. Glad Society.

Award of Commendation (Ten Spikes) at the Mid-Summer Show, Horticulture Society of N.Y.

Mr. Buchanan, the originator, has been hybridizing for over 22 years — placing but few on the market — always improving on his own seedlings. An introduction of his must have been extensively tried and tested and lived up to his very severe requirements.

In the case of TEXAS, during the process of testing — the available stock has reached a level where it can be introduced at a very reasonable price. You won't want to miss TEXAS this year.

**PRICES:** Large, \$2.00—Medium, \$1.50—Small,—\$1.00  
10 bulbs will be furnished at 8 times the each rate.

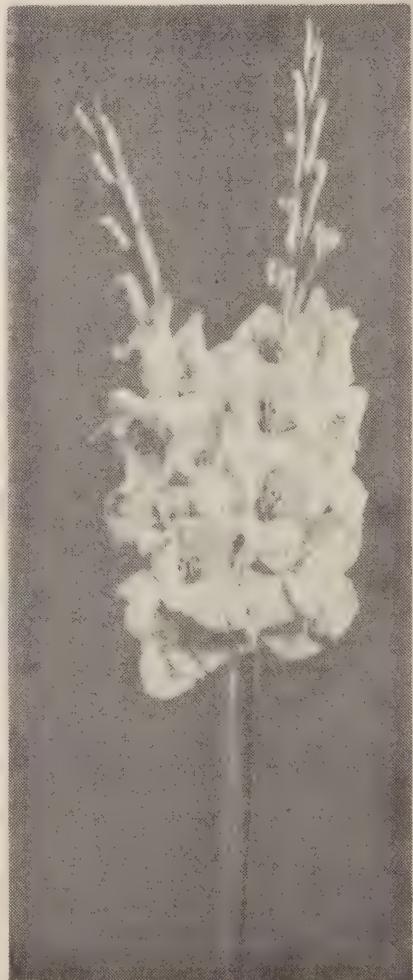
## We Co-Introduce **DIADEM**

The Fragrant Gladiolus (Lines 1947)

Color is rich two-toned rose, quite similar in shade to OREGON ROSE except that the throat is cream. Class 462. Opens 6-8 lightly ruffled florets, firmly attached to a spike of 16-18 buds. Height in field 48-52 inches. Stem is straight and tall. Foliage strong and healthy. Florets have a good facing and fine, firm texture. THE FLOWER IS FRAGRANT, THIS BEING MORE PRONOUNCED AFTER THE SPIKE HAS BEEN CUT A DAY OR TWO. Good keeper and shipper, opening well in water, as the only fragrant rose-colored Glad of high quality, we believe it is destined to become one of the great commercials. Bulblet production and germination good.

At its only time shown (the famous 1946 Binghamton, New York "Triple Cities" Show) it won first in its class for Mr. Samuel F. Lantz of Parkesburg, Pa. who hauled it 230 miles in trunk of a car. It will win many more first in succeeding seasons, and we recommend it highly. Mr. Lines who last year released the 1946 sensation MYRNA FAY, might well rest on his laurels, but we hope he will continue his effective work in hybridization.

Large bulbs, Nos. 1, 2, 3, each \$10.00; Nos. 4, 5, 6, each \$7.00. Bulblets \$1.00 each, but only with a bulb purchase, and a limit of 5 bulbs, and 5 bulblets to one person this season. Prices will be the same in 1948.



DIADEM

## WE CO-INTRODUCE A 1947 TRIO OF GREAT GLADIOLUS

The finest group release of many years.

**PHANTOM BEAUTY** (John Bastian 1947)      **THE BRIDE** (R. H. Pruitt-Bastian 1947)  
**GOLDEN ARROW** (R. H. Pruitt-Bastian 1947)

**PHANTOM BEAUTY** (Bastian 1947) Class F-440. 5-5½ inch ruffled and wide-open florets, light pastel pink of unusual beauty. Height 60 ins. in field, opens 12 wide-open florets, 6 showing color on a straight spike of 22 buds. Perfect facing and placement and florets firmly attached to stem make this Glad a wonderful shipper. Opens perfect when cut tight. Propagation and germination excellent. A healthy, vigorous grower; blooms in 80 days. Was Grand Champion bloom at Garfield Park, Chicago, in 1945. Also Grand Champion bloom of show at Great Falls, Mont., 1945.

Price Each: No. 1, \$10.00; No. 2, \$7.50; No. 3, \$6.00. Bulblets each \$1.25; 10 for \$10.00.

**GOLDEN ARROW** (R. H. Pruitt-Bastian 1947) Class F-510. Best yellow commercial and also a winner at the shows. A pure pastel yellow with no blotches or markings, even the buds as they start to show color are true yellow and do not have the green cast so common with most yellow Glads. Grows straight to 60 inches in the field, good placement and facing. Opens 8 5½-inch wide-open florets, 6 showing color. Excellent germination, heavy propagation and very vigorous grower.

Price Each: No. 1, \$3.00; No. 2, \$2.50; No. 3, \$2.00. Bulblets each 50c; ten for \$4.00.

**THE BRIDE** (R. H. Pruitt-Bastian 1947) Class F-500. Pure white with slight lavender feather in throat that tends to dress it up. Grows to 60 inches in the field, always straight. 8 5½-in. florets wide-open, 6 showing color. Propagation and germination good. Excellent shipper. Blooms in 85 days.

Price Each: No. 1, \$6.00; No. 2, \$5.00; No. 3, \$4.00. Bulblets each 60c; ten for \$5.00.

A worthy addition to this trio is Mr. Bastian's 1946 introduction, which actually is being generally offered for the first time in 1947.

**SUPREME BEAUTY** (Bastian 1946) Class F-532. Color is deep pink salmon, with creamy yellow throat. Formal type; 5½ inch ruffled, wide open florets; 20 buds, 8 florets open, 6 showing color. Flower head 26 inches, height in field 55 inches. Bulblet production and germination excellent. Wonderful shipper, never crooks. Blooms in 80 days.

Price Each: No. 1, \$6.00; No. 2, \$5.00; No. 3, \$4.00. Bulblets each 60c; 10 for \$5.00.

### We Co-Introduce

**RHETT BUTLER** (Kuhn-Collins 1947) Class 336, informal type; scarlet with 4-4½-inch plain, round wide open florets; 20 buds, 6-8 florets open, 6-8 showing color. Flower head 24 inches; field height 50 inches. Bulblet production and germination excellent. Blooms in 75 days. Mr. Collins who purchased the original entire seedling stock, says: "After growing practically all the scarlets in commerce, and being convinced that it had them all beaten, both for color, earliness, and a florist's variety, decided to introduce it. My local florist makes it up with Anna Mae, or any early white, and it makes up beautifully. I have yet to see anything that will touch it for color, and brilliance. It stood out in Kuhn's seedling patch like a lighthouse in the dark." Price \$2.00 each for any desired size corm. 100 bulblets for \$5.00 with each bulb purchased.



YELLOW BIRD

## THE ORIGINATIONS OF DR. GEORGE H. SCHEER

We list all of the recent introductions of Dr. Scheer. We are proud to be a co-introducer of his 1947 offering "DEBORAH SAMPSON," and are one of the few to offer his 1946 masterpiece "PATRICIAN." We have never yet grown a Scheer origination that was not a variety possessing unusual merit. He grows a huge number of seedlings, but his selective requirements are such that only one in thousands is released by him for registration and distribution. We can supply all of the following Scheer originations.

DEBORAH SAMPSON 316, PATRICIAN 566, DELILAH 520, EGLANTINE 530, SHOOTING STAR 406, PHOEBE 442, BURGUNDY 452, MARSEILLAISE 536, GENGHIS KHAN 432, WHITE GOLD 506, CANTABILE 430.

DEBORAH SAMPSON 1947. This is a pastel buff and cream blend, florets only medium size, but opens 8-10 on a long flowerhead on a tall, straight spike. A glad that seems to appeal to everyone who sees it. Mr. Wendell H. Wyman of Sharon, Mass. has been showing it in New England, winning several blues in 1945, and this year it received the much coveted prize for the best 25 spike vase at the New England Show. Large size bulbs \$5.00 each. No smalls or bulblets available.

PATRICIAN 1946 — Class 566. Exciting news for every Glad Fan and Glad Grower! The goal of every breeder for years has been a lavender gladiolus that would take the place of Minuet, which was rated as the No. 1 lavender for over a generation. Countless lavenders have come—and gone—because none of them could match Minuet for color.

Now comes PATRICIAN, a grand new lavender, which not only has the color of Minuet but which **does not have** any of the weaknesses that have brought about Minuet's demise. PATRICIAN not only has the identical color of Minuet, but, being a "self," it is actually deeper and richer. Its florets are considerably larger: up to 6 inches and over, 6-7 open on a model formal or exhibition spike—a well grown spike of PATRICIAN is a sight to remember.

Medium in season, Patrician is a fine grower, healthy in plant and bulb—and it is an exceptionally good propagator; height upward of 50 inches.

Upon its first public showing a single spike of Patrician entered at the Boston Show, New England Gladiolus Society, Season of 1946, was awarded first place for color and size among recent introductions.

Growers: This is your opportunity to get in on the ground floor on Patrician—DON'T MISS IT. Medium size bulbs, only, are offered for the 1947 season, at \$15 each; the number to be released is strictly limited and they will sell fast. (The 5 bulbs offered in 1946 at \$25.00 each were all sold within 3 days.)

DELILAH 1944, Class 520. A new shade in salmon—deep intense clear salmon—large sized well ruffled florets of excellent substance.

EGLANTINE 1943, Class 530. Perhaps the most beautiful of all glads to be found in the salmon-pink class. Very large, up to 7-inch florets, 7-8 open and 4-5 showing color; arrangement and spacing faultless.

BURGUNDY 1942, Class 452. Exceptionally brilliant in color—a narrow pencil line of cream on the throat petals adds to its dazzling red effect. 10-12 open, with 4-5 buds showing color. Floret size 4½-5 inches.

PHOEBE 1942, Class 442. An outstanding pink, robust and strong. Spikes tall and straight, opens 8-11 florets, 5-6 more showing color. While placed in 400 size, florets may reach 6-6½ inches with heavy texture.

SHOOTING STAR 1942, Class 406. A formal deep cream that makes an imposing spike with extra long flower head. Wide-open 4½" florets.

9-11 open with 5-7 more showing color. This seems less widely known than most of Dr. Scheer's originations but we like it very much.

MARSEILLAISE 1941, Class 536. Aglowing deep crimson-scarlet with narrow cream lines on the throat petals. Florets up to 6¾ inches, 6-7 open, with 5-6 showing color on faultlessly spaced long flower head that may carry as many as 27 buds.

GENGHIS KHAN 1941, Class 432. A striking ruffled pink decorative. We have never grown it so that it attained the 6¾ inch florets, but even in the 4½-5" size its beauty is striking. Flower head is long, 18-21 buds well spaced, 6-7 open and 5-6 showing color.

CANTABILE 1941, Class 430. This is a light salmon that we like very much. We found this stock in the Mitsch collection which is the first we had seen it. It impressed us as being very good.

WHITE GOLD 1941, Class 406. This large cream with gold throat is now too well known to require description. It is the healthiest, most vigorous glad we grow.

We Co-Introduce the 1947 releases of  
CHESTER AND DOROTHEA KUHN, Hybridists

**WHITE MAGIC**, Midseason F-500. Heavy ruffled, large flowered clear white. Award of Merit and best seedling winner at SEMGS and MGS shows. 50-54 inches tall, 20-24 buds, 6-7 open, 6-8 in color. Heavy texture, formal placement. A fine crisp white. Large \$5.00; medium \$3.50; small \$2.50. Bulblets 50c each; 10 for \$4.00.

**MISS MICHIGAN**, Midseason I-442. Very deep lustrous pink. Clean white throat. Wide open, slightly ruffled floret. 50 inches tall, 20 buds, 6-7 open, 6-7 in color. A beautiful glad named in honor of Miss Ruth Ann Lenfesty, Miss Michigan for 1946. Large \$5.00; medium \$3.50; small \$2.50. Bulblets 50c each; 10 for \$4.00.

**FIREBIRD**, Early I-436. Clear, brilliant scarlet. A fine lively color and a strong straight grower. 54 inches tall, 20-24 buds, 6-8 open, 6-8 in color. Because of its healthy growth and strong propagation we are able to introduce this glad in quantity and at a price attractive to the cut-flower grower. Shown in quantity in 1946 at the NEGS show in Boston, at the SEMGS show in Detroit, at the MGS Regional show in East Lansing, and at the MGS state show in Ann Arbor. Large \$1.00; medium 75c; small 50c. Bulblets 10c each; 10 for 75c.

**CONCORD**, Early I-470. Rich, glowing royal purple with deeper self throat. 56 inches tall, 18 buds, 6 open, 6-7 in color. Strong, straight grower. Free bloomer, even from small bulbs. Excellent propagation. Strongly recommended to cut-flower growers. Available in quantity. Large 50c; medium 35c; small 25c. Bulblets 5c each; 10 for 40c.

**PINK LADY**, Early Midseason I-440. Warm clear pink with white throat. 50 inches tall, 20-24 buds, 5-6 open, 5-6 in color. Straight, healthy grower. Excellent cutter. Good propagation. Has been in

big demand by Detroit florists. Available in quantity. Large, 50c; medium 35c; small 25c. Bulblets 5c each; 10 for 40c.

**OLD NICK**, Midseason I-490. Large, plum-colored; light mid-ribs, large cream throat, with vivid deep scarlet blotch. Tall, strong grower and one of the brightest AOC glads on the market. 60 inches tall, 20-22 buds, 6 open, 6-8 in color. Those who like dark glads with light throats and showy blotches will fall in love with this one. Large \$1.00; medium 75c; small 50c. Bulblets 10c each; 10 for 75c.

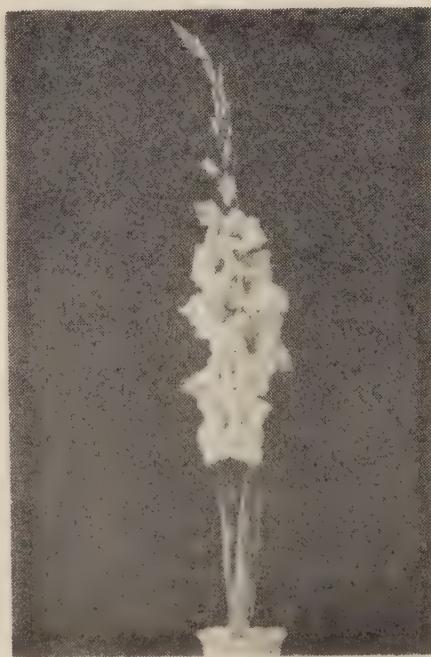
**SILVERSIDES**, Early I-262. Bright, deep rose with silvery reflexes. Slender, graceful spike. Winner of Award of Merit at NEGS show and at MGS show in 1946. A truly beautiful small decorative and a striking novelty. 45 inches tall, 18 buds, 5-6 open, 5 in color. Large 75c; medium 75c; small 40c. Bulblets 2 for 15s; 10 for 60c.

**GRAND OPENING** (1946) Late Midseason F-367. Formal medium lavender, creamy throat with a few darker lavender lines. Opens freely in the field or in water when cut, even under adverse weather conditions. We have had 16 perfectly placed florets open at one time with 10 more showing color. Never misplaces, never crooks. Hard to beat on the show table because it is such a grand opener. 55" tall, 28" head, 22-26 buds, 4 $\frac{1}{4}$ " floret, 11-12 open, 10 in color. Large \$5.00; medium \$5.00; small \$5.00.

**YELLOW BIRD** (1946) Midseason I-210. Medium yellow; no other markings. A little fellow with big ideas. Straight stem, many open, gracefully recurved florets. 50" tall, 26" head, 15-18 buds, 3 $\frac{1}{4}$ " floret, 10-11 open, 5-7 in color. Large 75c; medium 75c; small 40c. Bulblets 2 for 15c; 10 for 60c.



MISS MICHIGAN



WHITE MAGIC



FILIGREE



We Offer  
AS CO-INTRODUCER FOR WINSTON ROBERTS  
His 1947 Releases  
**JUNE DAY and GAVOTTE**  
plus his 1945 and 1946 originations.

Idaho may well be proud that one of its horticulturists has been able to produce such outstanding improvements on Gladiolus varieties.

SUN SPOT, his 1945 introduction, has proven overwhelmingly popular.

### GAVOTTE

JUNE DAY, Class 441. Very early pure pink, small blotches. 6-7 florets open on a tall, straight 20-bud spike. Florets 4½ inches, placement good. Propagation and germination excellent, all good cutflower habits. Blooms earlier than any other variety I grow; a coming commercial. Any size bulb, \$5.00. Bulblets 10 for \$5.00; 25 for \$10.00.

GAVOTTE, Class 440. Frilled light pink shading to creamy throat. A seedling of Picardy x New Era, it is more delicately colored than New Era without its faults. Produces good bulbs and lots of bulblets that germinate readily. Opens 6 to 8 on a fairly tall, straight spike. A good cutflower; seems to be unusually long lasting when cut. Large \$2.50; medium \$1.75; small \$1.00. Bulblets, 10 for \$2.00; 100 for \$16.00.

RED CHERRY (1946) Class 450. Medium-light cherry red with a slightly darker throat. Six or more round 5-inch florets open on a tall straight stem. Good propagator, nice smooth color. Fairly early bloomer, 70-75 days. Large \$3.00; medium \$2.25; small \$1.50. Bulblets 10 for \$2.00; 25 for \$4.00.

HAVANA (1946) Class 390. Ruffled bronze novelty of medium size. Five 4-4½" florets open on a straight stem of medium height. Fades in hot sun, but good when cut with one or two open. Bulblets rather hard to germinate. An interesting combination of bronze and red-orange. Altho not a big one most people like it. Large \$2.00; medium \$1.50.

SUN SPOT (1945) Class 417. Light apricot buff with rose spot in throat. 7-9 5" ruffled flowers open at once, making fine exhibition spike, tall, straight, good grower. Propagates well, bulblets germinating nearly 100%. Reported fine during dry spell that hit part of the Midwest last summer. Large \$3.50; Medium \$2.50; small \$1.75. Bulblets 10 for \$2.50; 100 for \$20.00.

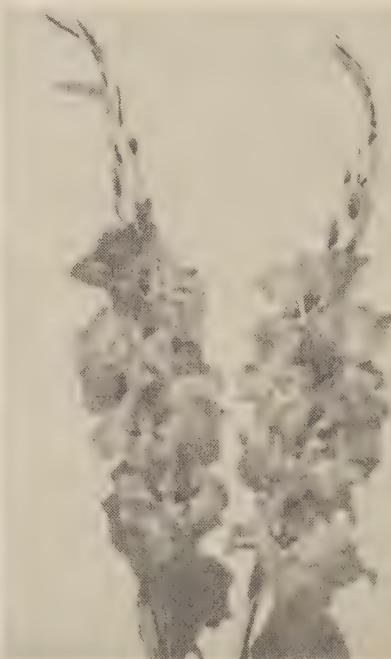
CRIMSON TIDE (1945) Class 452. Distinctive red with ruffled florets of very heavy substance. A fairly deep bright crimson red with a little white in the throat. 4-6 five-inch florets open on a tall straight spike. Bulblets usually poor germinators unless held over a year. Large \$2.00; medium \$1.50; small \$1.00.



FIRST LADY



SUNSPOT



CRIMSON TIDE

## THE ORIGINATIONS OF WALTER C. KRUEGER

Walter Krueger lays special emphasis on the qualities in a glad that make it a great commercial. In the past few years the Gladiolus, as a cut flower has surpassed the rose in the total income received from flower sales annually, and is now the premier florist's flower. We have a high opinion of Mr. Krueger's ability to evaluate gladiolus, and appreciate his contributions to the varieties available to quality conscious growers of today. Not only do we feature his 1947 release TRALEE but we also offer other of his recent introductions which contribute to the quality of Gladland offerings.

**TRALEE** 1947, Class 460. Offered strictly as a commercial, this variety is an early variety, 75 to 80 days, color pale rose with an amber yellow thumb nail size throat mark. Plants are less than average height but produce spire type stalks that easily carry 20 or more buds, of this 8 open at one time, 4½ inches or over. Spikes show no crooks, and blooms well from small sizes. Propagation is fair but germination excellent, opens well in water. Price each, large, \$10.00; medium \$7.50; small \$5.00. No bulblets.

**COLOR MARVEL** 1946, Class 390. Another Krueger production for the florist and cut-flower grower, at its best under artificial light. Color tones of orange and yellow are smoothly blended. Field growth 50 inches tall, spikes carry 18-20 buds; opens 4-6 four inch florets. Season early, bulblet production and germination excellent. Price each, large, \$5.00; medium, \$3.50; small, \$2.50. Bulblets 60c each, 10 for \$5.00.

We offer a 1947 introduction by **BYRON R. KADEL**, originator of Mother Kadel, WARPAINT (Class 436). A new scarlet which opens up to 10 large florets on a 22-bud spike. Height 54 inches, flowerhead 27 inches. Strong straight stem. An excellent garden glad as well as a cut flower variety. Blooms in 85 days. Does not burn or crook. Bulblets germinate well, and make strong plants. In the shows it is a winner of the American Home Achievement Medal. 8 entries in shows of the last two seasons netted 8 firsts, plus 1 special award. Price, any size bulb, \$5.00, plus 10 bulblets, \$9.00.

**RED PENNY** (Kadel 1946) Class 324

An early live orange-red with somewhat ruffled medium-sized florets. Strong stem. A top commercial cut flower variety. Large, 20c; medium, 15c; small, 10c. Bulblets, 12 for 25c. 10 bulbs at 8 x each rate.

**JOURNEY'S END** (Kadel 1944) Cl. 532

Color is a deep salmon-pink with deeper throat and petal margins. 6" florets carried high on tall stem. A many time prize winner at the shows including Champion Basket at Binghamton, 1946. Each, any size, \$1.50; 10 for \$12.00. Bulblets, 25c; 10 for \$2.00.

**WAX MODEL** 1946, Class 400. A large tall-growing white with a small clear lavender throat spear. Early, no crooking tendencies. Opens 5-6 florets of 5-inch size. Flower head 22 inches, carries 17 buds. This variety is a show winner but was introduced primarily for the cut flower producer. Bulblet production and germination good. Price, large \$5.00; medium, \$4.00; small, \$3.00. No. bulblets.

**DREAM GIRL** 1945, Class 460. A light rose pink with effective small rose blotch. Blooms in late midseason. Tall plants that produce long tapering spikes of 1-20 buds. Opens 6-8, 5-inch blooms. Over sold last spring, only a limited supply available this season. Price each: large, \$4.00; medium, \$3.00; small, \$2.00.

We also grow and list the following Krueger varieties in our classified color section: 401 Bonnie Jeanne, 400 Llona, 422 Diane, 430 Cooney Lass, 332 Exemplar, 440 Criterion, 340 Variation, 460 Miss Wisconsin, 466 Badger Beauty.

**MAMIE** (Kadel 1946) Class 432  
Large flowering salmon pink, deeper than Picardy. When bottom florets open, most of the buds show color. A large stock permits low prices. Large 10 for \$1.00; medium, 10 for 75c; small, 10 for 50c. Bulblets, 100 for \$1.00.

**VOODOO** (Kadel 1944) Class 580  
Ruffled and needlepoint 6" florets, color variously described as a smoky wine-bronze or plum. Pigmentation occurs as a stippling on a light background. Large, \$1.00; medium, 75c; small, 50c. 18 at 8 times each rate. Bulblets, 3 for 25c.

## OTHER RECENT INTRODUCTIONS OF 1945 AND 1946

ALLURE (Nichols 1946) Class 440. Bright flesh pink, creamy yellow throat. Opens 9-12 4½ inch florets on 4 ft. spike of 16 buds. Another fine Oregon introduction. \$3.00 each any size.

BLUE LAGOON (G. V. Snyder 1946) Class 476. Medium shade of blue with lighter throat. 60" tall, opens 6-8 florets 4½-5 inches. Excellent propagator. Early. Medium \$4.00; small \$3.00; Bulblets 10 for \$5.00.

CONNIE OLIVIA (Vasatura 1946) Class 506. Beautiful rich pure cream, ruffled. Tall and willowy with 5-6 large blooms on 18-bud spike. good propagator. Large \$2.00; Medium \$1.50; small \$1.00.

CRACKER JACK (Allen 1946) Class 425. Orange with yellow throat and strawberry blotch. Opens 6 florets on 14-16 bud spike. Height in field 48". This is a prize winning glad. Large \$2.00; medium \$1.50; small \$1.00. Bulblets 25c each.

DAISY MAE (Lins-Ruble 1946) Class 441. Orange pink with cherry throat mark. Opens 8 5" slightly ruffled, well arranged florets on 16-18 bud spike. Good propagator. Large \$1.00; medium 75c; small 50c. Bulblets 10 for \$1.00.

FUCHSIA MAID (Knight 1946) Class 370. Color between deep wine red and purple. Strong wiry stems, 16 buds, 6 open, 4-4½ inch florets. Unusual and attractive color shade. Large 80c; medium 60c; small 40c. Bulblets 8 for \$1.00.

MARTHA DEANE Guille 1946) Class 410. Light yellow with small red line in throat. Can make a 30-inch flower head carrying 18-20 buds. Opens 8 with 5 more in color. A prize winner. Large \$5.00; medium \$4.00; small \$3.00. 1 bulb and 10 bulblets \$10.00.

MOUNTAIN GEM (Requa 1946) Class 436. Scarlet with faint hair line of white on each petal. Formal type 5½ inch florets on 18 bud spike. Height in field 69 inches. A fine glad from Idaho. Large \$1.25; medium \$1.25; small \$1.25. Bulblets 2 for 25c.

MYRNA FAY (Lines 1946) Class 466. Early lavender, long spikes, 19-21 buds. Opens 9-10 with most of the rest showing color. Blooms from all sizes—even bulblets. Large \$4.00; medium \$3.00; small \$2.00.

NEVA (Vasatura 1946) Class 500. Pure white with cream throat. Opens 6 with 6 showing color on 22-bud spike. 5½ inch florets; vigorous and a good propagator. Large \$4.00; medium \$3.00; small \$2.00.

ORIENTAL PEARL (Carlson 1946) Class 506. Very large wide open plain petaled cream. Florets well attached to non-crooking stem. Was extremely popular last year. Will prove outstanding. Large \$5.00; medium \$4.00; small \$3.00. Bulblets 50c each.

PINK CHARM (LaSalle 1946) Class 542. Heavy textured, ruffled light salmon pink, darker at edges, with red feather on cream throat. Wide open florets on long spikes. Large \$4.00. Bulblets 50c each.

SPIC AND SPAN (Carlson 1946) Class 432. Tall ruffled deep pink, 20-22 buds. Opens 10 easily with 8 more in color. Has a great show record, winning several Grand Championships. Large \$5.00; medium \$4.00; small 3.00.

SUNLIGHT (Spiller 1946) Class 416. A real beauty. A light orange that shades to a pure golden center. Ruffled florets. A remarkable variety. 5½-inch florets, 16-18 bud spike. Large \$3.50; medium \$3.00; small \$2.50. Bulblets 50c each.

YANKEE LASS (Schenetsky 1946) Class 440. A light pink masterpiece originated by the creator of Connecticut Yankee. This one is equally good and should prove as popular. Large \$7.50; medium \$5.00; small \$3.00. Bulblets 75c each.

HI HAT (Lins 1945) Class 430. We offer many varieties produced by Mr. Lins. His name is a guarantee of quality. Hi Hat, a splendid light salmon in the 400 class, is no exception. Large \$1.50; medium \$1.00; small 50c. Bulblets 10 for \$1.50.

MARYLAND MAID (E. B. Snyder 1945) Class 440. Large formal clear light pink, cream throat, 4½ inch florets. Opens 6-8 on 18-bud flower head. Good strong grower with lots of bulblets. Large 35c; medium 25c; small 15c. Bulblets 20 for 25c.

ROSY RED (Knight 1945) Class 362. Color deep rosy red; medium height but produces strong, willowy spikes. 16 buds, 7 open, 5 showing color. Does not crook. Propagates freely. Very early. Large 50c; medium 35c; small 25c.

ORANGE PRINCE (E. B. Snyder 1945) Class 324. Orange sport of Vagabond Prince. Color is dazzling red-orange with same throat markings as Vagabond Prince. Large \$1.00; medium 75c; small 50c. Bulblets 20 for \$1.00.

SILVER STAR (E. B. Snyder 1945) Class 401. Large formal white with purple blotch. 5-6 inch florets, 8 open. A fine exhibition glad with commercial possibilities. Good propagator. Blooms in 90 days. Large \$1.00; medium 75c; small 50c. Bulblets 20 for \$1.00.



ARIADNE

401 ARIADNE. One of the most striking blotched varieties. Creamy white with large red blotches, and a consistent performer. Has won many awards.

530 COLOSSUS. Tall giant pink with deeper colored feather on rose ground. Can make an 8-inch floret with 6-8 open. Has won notable awards.

540 RIMA. Large lilac pink with cream throat. Very tall with 5 to 7 open florets. It is undoubtedly in the first 10 of the world's most beautiful glads.

360 SIEGFRIED. Rose with white throat blotches and white splashes on upper petals. Opens 10 to 12 at once and a dozen make a regular show.

378 BLUET. Rich violet blue with white throat blotches. Tall, straight, non-crooking spikes with 5-7 well faced flowers. Our favorite of all the "blues."

480 ZUNI. A beautiful smoky, combining shades of salmon, slate, old rose and orange. Beautiful lightly frilled edges to each petal. Stock very scarce. Considered by us the finest smoky in its size class.

462 OREGON ROSE. Not as tall as some (but tall enough); not as huge as some (but it easily makes a five-inch floret); it has an irresistible live rose color that to us is really alluring. Opens 9 to 10 florets on a spike of 17 buds which last and last (the texture of the petals is exceptionally durable). A single spike is a show in itself, a group of a dozen creates an unforgettable picture of pure loveliness. And the price is so low you can plant it by the dozens.

The Originations  
of

## Grant E. Mitsch

The varieties originated by Grant E. Mitsch are characterized by unusual beauty of form and color. Ranked as one of the foremost of the world's hybridizers of daffodils, his infrequent offerings of new Gladiolus are always noteworthy events. Gladland Acres not only have the largest world stocks of the Mitsch varieties but have the exclusive introduction rights to his future releases.



ZUNI

310 ALCHEMY. Pure medium yellow without other markings. Beautiful form and color. Makes slender spike of 15 buds, 6 open.

430 CONQUEST. Beautiful soft salmon pink with yellow throat blotches. Wide open ruffled florets almost perfectly placed on stem of average height. A favorite with the florists who have seen it.

450 ARDENT. Brilliant clear red with 5 to 7 florets open on tall spikes of good form. Facing excellent, a splendid cut flower. Florists like it.

462 TIMOR. This splendid rose is wholly distinctive from Oregon Rose, and is Mr. Mitsch's last introduction. Popular with the florists who like its color, form and size. Fine growth habits.

580 XERXES. Color is creamy apricot with a small feather, having smoky slate markings. Petals slightly flushed with smoky lavender.

## THE ORIGINATIONS OF DR. E. F. PALMER

We list 32 distinct varieties originated by Dr. Palmer. With the production of Picardy he created a new and improved Gladiolus type, and later hybridization thruout the world has used and profited by this variety. Dean of gladiolus hybridists, his originations are characterized by high quality, clear coloring, sturdy growth habits, admirable florescence and firm texture of floret. With a true scientific attitude his records of parentage have always been made available to other gladiolus breeders.

400 Alpine	416 Grenadier	536 Commando	570 Convoy
400 Benison	416 Marimba	441 Memoir	470 King Lear
400 Snowbank	420 Kestrel	460 Ballad	470 Lancaster
400 Trylon	420 Lantana	562 Burma	471 Rangoon
406 Winston	530 Glamis	460 Magnolia	480 Penzance
507 Corona	530 Picardy	562 Malta	480 Tecumseh
412 Amberglow	436 Beacon	566 Minstrel	390 Vagabond Prince
413 Spotlight	536 Algonquin	470 Brocade	

## THE ORIGINATIONS OF G. W. WILSON

One of our favorite plant breeders—G. W. Wilson—has an almost uncanny ability to produce great show flowers. His introductions are nearly always large to mammoth in size, possess great individuality and for the most part are prolific propagators.

423 Drum Major	432 Style Plus	542 Heart String	366 Lavender Ruffles
432 Orange Drapery	536 Southern Drama	550 Ohio Nonpareil	470 Purple Supreme
425 Larime	436 Tunisia	550 Oriental Display	580 Flying Fortress
430 Beauty Clinic	440 Mary Virginia	551 Daniel Boone	470 Jackpot
532 Extra	440 Showboat	552 King Click	580 High Finance
532 Ogarita	441 Bride's Delight	460 Frances M. Irwin	

## THE ORIGINATIONS OF MERTON G. ELLIS

One of the great gladiolus breeders of the West Coast, it is a definite loss to glad progress that Mr. Ellis has ceased his hybridizing activities. We feel especially fortunate that he is a friend of Grant Mitsch, so that we found in the latter's stock, the cream of Mr. Ellis' outstanding seedlings. These varieties are consistent favorites of summer visitors so that we find it difficult to build stock to an adequate level.

400 Frilled Fragrance	410 Crinklecream	440 Antonita	379 Blueblood
400 Snowcrest	410 Golden Chimes	542 Marlyn	480 Nelda
300 White Eagle	424 Coral Glow	451 Firebrand	
500 White Elephant	430 Hilga Eileene	562 Red Rose	

## THE ORIGINATIONS OF R. H. PRUITT

Another west coast hybridizer who produced outstanding varieties is R. H. Pruitt. Both on the show table and in the flower-grower's field, they have proven their quality. Thru the war years his activities were by necessity curtailed, but it is hoped that he will again bring his talent for the creation and selection of gladiolus miracles, into play. Ultra conservative, he introduced few seedlings, but these had the attributes of greatness.

400 Myrna; 430 Geraldine; 430 Jeanie; 436 Valeria; 440 All Ruffles; 440 Ruffled Princess; 462 Buena Vista.

## THE ORIGINATIONS OF HERBERT O. EVANS

Oustanding as a show judge as a commercial exhibitor; as one of the most scholarly students of gladiolus performance; as an expert in gladiolus classification; and as a contributor to the growth not only of his state society, but also as a factor in the increasing strength of the national organizations, Mr. Evans has also proven his abiity in the field of gladiolus breeding. Produced from definitely planned crosses, his seedlings are among the favorites of the show exhibitor. We can recommend our listed Evans varieties without reservation.

500 Snow Cruiser; 424 Hurricane; 432 Spitfire; 540 Stella Antisdale; 290 Pinnochio.

## THE ORIGINATIONS OF E. H. LINS

Mr. Lins seems to have the faculty of creating both great show flowers and also great commercials. His varieties are dependable growers and are noteworthy in their ability to produce a high percentage of spikes of good cutting quality. We list 15 of his varieties, all introduced in the "forties" and all are well worth growing.

423 Halloween	440 Dream Castle	450 Blaze	554 Black Panther
523 Rio Rita	541 Belmar	450 Navaho	380 Beltrami
430 Hi Hat	440 Fiancee	452 Stoplight	490 Robinson Crusoe
436 Mercury	440 Mandaleen	452 Kenwood	



NEVA (Vasaturo)

## THE GLADLAND "ONE HUNDRED" COLOR RANGE SELECTION FOR 1947

Chosen as our favorites from those which we have watched thru at least three blooming seasons.

New introductions will take the places of many of these—if these newer varieties continue to live up to their blooming performances to date—but if you are relative newcomer to the grand game of growing glads and are confused by the profusion of the fine varieties we offer, perhaps this list will simplify your task of selection.

400 Alpine, Frilled Fragrance	425 Larime	453 Ruddygore
500 Silver Wings, Snow Cruiser	430 Geraldne (Pr.), Beauty Clinic	354 Oeganda
401 Ariadne	530 Eglantine, Mrs. E. Both,	454 Paul Robeson
501 White Elephant	Marlene Both	554 Black Panther
406 Fair Angel, Wanda	432 Genghis Khan, Midwest	360 Siegfried
506 White Gold, Leading Lady	Victory	460 Miss Wisconsin
507 Corona	532 Ogarita, Extra	560 Rose Ruffles
310 Alchemy	533 Harmau	462 Oregon Rose, H. R. Hancock
410 Crinklecream	340 Random Harvest	562 Burma, Red Rose, Malta
511 Discovery	440 Ethel Cave-Cole, Mandaleen	366 Lavender & Gold
412 Mother Kadel, Vangold	540 Rima, Fort Ti, Pink Picardy	466 Badger Beauty
512 Golden State	441 Bride's Delight	566 Elizabeth the Queen, Minstrel
413 Spotlight	541 Big Top, Lavalier	367 Barbara Jane
416 Athlone, Marimba	342 Pink Paragon	470 Purple Supreme
516 Dr. Whiteley	442 Phoebe	570 Convoy
320 Vassar	542 Heart String	377 Allegro
420 Capistrano, Lantana	436 Errey's Scarlet, Scarlet	378 Bluet, Leonardo da Vinci
520 Bobby Dazzler	Queen	379 Blueblood
321 Padre	536 Marseillaise, Southern Drama,	380 Beltrami
421 Dazzler	Commando	480 Zuni, Tecumseh
521 Palermo	450 Ardent, Blaze	580 C. W. Gannett, Tunia's
422 Diane	550 Intruder, Oriental Display	Mahomet
423 Orange Drapery, Halloween	451 Firebrand (Ellis)	390 Vagabond Prince
523 Rio Rita	452 Kenwood, Burgundy	490 Robinson Crusoe
424 Hurricane	552 King Click	590 R. B.

# The Gladland 1947 Offerings Grouped By Color Classification



## WHITE & CREAM Color Classes 00-01-06

By all odds White Elephant is the finest big white we have ever grown.

We are impressed with Alpine, Igloo, and Carrara in the newer whites. Silver Wings and Snow Cruiser gave fine performances. Benison and Heavenly White are tints, unusual and beautiful. Of the older ones, Matterhorn and Snow Princess are still better than a lot of later introductions. In marked whites we like Ariadne, Caribou and Margaret Beaton best. White Gold is still our first choice of the creams, it is the most vigorous Glad we grow. Leading Lady and Winston, very fine. Veecream is a real beauty, color so deep that it is almost a yellow. Every one in these classes which we price this year were good, altho we had a few hot days that made every flower wilt a little.

MINIMUM ORDER ACCEPTED OF A VARIETY — 25c	PRICED PER EACH				
	Large 1 1/4" up	Medium 3/4"-1 1/4"	Small 3/8"-3/4"	Bulblets Per	
400-i <b>ALPINE</b> (Palmer 44) Chaste ruffled white	\$0.60	\$0.40	\$0.25	7-	\$0.25
401-f <b>ARIADNE</b> (Mitsch 37) Showy, yellow & red thrt.	.15	.10	.05	25-	.25
400-f Benison (Palmer 43) White tinted lavender	.50	.35	.25	8-	.25
401-i Bonnie Jeanne (Krueger 44) Ruffled white	.50	.35	.25	5-	.25
401-f Caribou (Kerr 40) Fine white, purple feather	.50	.35	.20	8-	.25
500-i Carrara (Baerman 45) Big new creamy white	1.00	.60	.40	3-	.25
400-f <b>CASABLANCA</b> (Majeski 44) new crm. wht., ruf.	.30	.20	.10	15-	.25
506 <b>CONNIE OLIVIA</b> (Vasaturo 1946) Page 13					
507-f <b>CORONA</b> (Palmer 40) Rfld crm., edged rose pk.	.15	.10	.05	100-	.25
406-i <b>CREAM PUFF</b> (Coombs 40) Fine light yellow	.30	.20	.10	10-	.25
500-f Crystal (Both 38) Big fine white	.20	.15	.10	15-	.25
401-i Double Victory (Kundred 42) Ruffled white	.40	.30	.20	8-	.25
400-f Dover (H. E. Wilson 45) White sport of Laddie	.75	.50	.35		
401-i Edith Grace (Harder 41) White, purple throat	.15	.10	.05	25-	.25
406-i <b>FAIR ANGEL</b> (Hatch 42) Fine big ruf. crm. white	.20	.12	.06	25-	.25
400-f Frilled Fragrance (Ellis 43) White New Era	2.00	1.50	1.00	1-	.25
400-f <b>HEAVENLY WHITE</b> (Moses 44) Blue-wht. Rosa V. Lima sport					
	.75	.50	.35	10-	.25
400-i Hilda (Becker 45) White, faint cream throat	2.50	1.25	.75		
400-f Igloo (Butt 44) Smooth petaled pure white	1.25	1.00	.50		
506-i <b>LEADING LADY</b> (Johnston 42) Famous crm. white	.40	.25	.15	5-	.25
400-f LLONA (Krueger 43) Ruffled cream white	.25	.20	.15	10-	.25
501-f <b>MARGARET BEATON</b> (Twomey 37) White, scar- let feather	.10	.05	.03	100-	.25
400-f <b>MATTERHORN</b> (Pfizer 38) Fine pure white, many open	.10	.06	.04	50-	.25
400-f MYRNA (Pruitt 39) Ruffled cream white	.10	.06	.04	100-	.25
500 NEVA (Vasaturo 1946) Page 13					
506 ORIENTAL PEARL (Carlson 1946) Page 13					
406-f Pacifica (Wheeler 41) Fine early ruffled white	.15	.10	.05		

	MINIMUM ORDER ACCEPTED OF A VARIETY — 25c	PRICED PER EACH				Bulblets Per
		Large 1 1/4" up	Medium 3/4"-1 1/4"	Small 3/8"-3/4"		
400-f	Signet (Riley 44) Fine ruffled white	.65	.40	.20	5-	.25
406-i	Shooting Star (Scheer 42) A good cream, tall	.50	.35	.20	5-	.25
401-f	Silentium (Pfitzer 38) White, carmine throat	.15	.10	.05		
401	SILVER STAR (E. B. Snyder 1945) Page 13					
400-f	Silver Sword (Hatch 43) Fine ruffled white	.15	.10	.05	25-	.25
500-i	SILVER WINGS (Rits 43) Sensational Picardy spt.	3.00	2.00	1.00	1-	.25
200-i	Snow Baby (Stancer 41) Miniature ruffled white	.30	.20	.15		
400-i	Snowbank (Palmer 45) Tall ruffled white	.20	.15	.10	10-	.25
400-i	Snowcrest (Ellis 44) Ruffled white, new	8.00	5.00	3.00	1-	1.00
500-f	SNOW CRUISER (Evans 43) Huge white	5.00	3.00	1.50	1-	.25
400-f	SNOW PRINCESS (Pfitzer 39) Fine pure white	.10	.05	.03	100-	.25
200-i	Starlet (Baerman 44) Ideal small ruffled white	.40	.30	.20	6-	.25
500	TEXAS (Buchanan-Bork 1947 Page 7					
500	THE BRIDE (R. H. Pruitt-Bastian 1947) Page 8					
400-i	Trylon (Palmer 42) Tall vigorous white	.20	.15	.10		
407-i	Veecream (Van V. 39) fine lt. yellow, scarlet thrt.	.15	.10	.07	25-	.25
406-i	WANDA (Snyder 41) Cream sport of Picardy	.10	.08	.04	100-	.25
400	WAX MODEL (Krueger 1946) Page 12					
300-i	White Eagle (Ellis 39) Ruffled white	.25	.15	.10	15-	.25
501-i	White Elephant (Ellis 42) Best big white—only a few bulbs to sell	4.00				
506-i	WHITE GOLD (Scheer 41) Huge crm., Gold thrt.	.20	.15	.08	20-	.25
500	WHITE MAGIC (Kuhn 1947) Page 10					
406-i	WINSTON (Palmer 41) Chaste ruf. lemon cream	.15	.10	.05	25-	.25

### YELLOW & BUFF Color Classes 10-12-16

Crinklecream, Oregon Gold and Golden Chimes were especially good in the light yellows. Discovery was exquisite, and Ophir was fine. In deeper shades, Spotlight was outstanding with Golden State, Vangold, Autumn Queen and Amber Glow good as they nearly always are. Golden Teton is a grand performer but is not a clear yellow, most visitors however liked its color. Manchu, a newer one, very distinctive and beautiful. In the buffs Athlone is very nearly the most beautiful glad in any color. Grenadier is an outstanding variety, this is almost an orange. Dr. Whiteley makes biggest florets. Golden Arrow, a 1947 release, was exceedingly fine at Grants Pass, Oregon.

310-i	ALCHEMY (Mitsch 40) Clear yellow, attractive	.10	.06	.04		
412-i	Amberglow (Palmer 37) Ruffled deep yellow	.10	.07	.05		
416-f	Athlone (B. L. Palmer 43) Finest buff cream	.75	.50	.35	4-	.25
412-i	AUTUMN GOLD (Prest. 43) Ruffled deep gold	.15	.10	.05	25-	.25
310-f	Babs (R. Pruitt 45) Very ruffled small yellow	.75	.60	.45		
506-i	Bingo (Canine 39) Buff cream sport of Picardy	.10	.06	.04	75-	.25
410-i	CRINKLECREAM (Ellis 40) Fine ruffled yellow	.75	.50	.35	4-	.25
316	DEBORAH SAMPSON (Scheer 1947) Page 9					
511-i	Discovery (Baerman 43) Exquisite light yellow	.40	.30	.20	12-	.25
516-f	Dr. Whitely (Riley 43) Apricot & yellow	.30	.20	.15	15-	.25
216-i	Filigree (Kuhn 45) Ruffled and lacinated buff	.75	.50	.35	4-	.25
510	GOLDEN ARROW (R. H. Pruitt-Bastian 47) P.8					
410-f	Golden Chimes (Ellis 29) Old yellow favorite	.10	.06	.04		
512-i	Golden State (Wheeler 42) Fine deep yellow	1.00	.75	.50	3-	.25

MINIMUM ORDER ACCEPTED OF A VARIETY — 25c	PRICED PER EACH					Bulblets Per
	Large 1 1/4" up	Medium 3/4"-1 1/4"	Small 3/8"-3/4"			
312-i Golden Teton (Zimmer 42) Fine buff yellow.....	.20	.12	.06	50-	.25	
412-f Golden Yellow (Snyder 43) Sport of Nuthall.....	.10	.06	.04	100-	.25	
416-i Grenadier (Palmer 44) Grand buff orange.....	2.00	1.25	.75	2-	.40	
411-i Manchu (B. L. Palmer 45) Fine unusual or. yellow	2.00	2.00	2.00			
416-f MARIMBA (Palmer 42) Fine light buff.....	.20	.15	.10	25-	.25	
410 MARTHA DEANE (Guille 1946) Page 13						
412-i Mother Kadel (Kadel 41) Clear medium yellow..	.15	.10	.06	20-	.25	
411-i Ophir (Baerman 44) Ruffled yellow, red blotch ..	.25	.20	.15	12-	.25	
410-i OREGON GOLD (Majeski 41) late tall yellow.....	.25	.15	.10	15-	.25	
316-f Piquante (Riley 45) Pale pinky primrose yellow	2.00					
413-i SPOTLIGHT (Palmer 44) Outstanding dp. yellow.....	1.50	1.00	.60	2-	.30	
416 SUNLIGHT (Spiller 1946) Page 13						
417 SUNSPOT (Roberts 1945) Page 11						
312-i Vangold (Van V. 40) A great clear yellow.....	.75	.50	.35	6-	.45	
210 YELLOW BIRD (Kuhn 1946) Page 10						
411-i Yellow Ruffles (Salbach 43) Intensely ruffled....	2.00	1.00	.60	2-	.25	

## ORANGE Color Classes 20-22-24

Of the newer orange varieties, Kestrel, Larime, Orange Drapery were outstanding. This summer Dazzler was better than Bobby Dazzler, and held its color without fading, both are fine. Halloween and Hurricane are consistent show winners. Diane, a very beautiful flower. Padre distinctly different from all other oranges, and likeable. Abnaki, a newer rich one, earliest to bloom, opened full in the field without fading. Kestrel in some sections is classified as light salmon—here at Lebanon it is orange and best of them all.

421-i Abnaki (Funk 45) Orange slight darker markings	.80	.50	.35			
520-f BOBBY DAZZLER (Both 41) Briliant or. salmon.....	.35	.25	.15	8-	.25	
420-i CAPISTRANO (Hatch 43) Orange buff, gold thrt.	.40	.30	.20	10-	.25	
424-f Coral Glow (Ellis 47) Good red orange.....	.10	.07	.04	100-	.25	
425 CRACKER JACK (Allen 1946) Page 13						
421-f DAZZLER (Both 38) Fiery orange, red blotch.....	.40	.25	.15	10-	.25	
520-f Delilah (Scheer 44) Distinctive orange.....	2.50	1.75	1.00			
422-f Diane (Krueger 39) Beautiful medium orange....	.15	.10	.05	20-	.25	
423-f Drum Major (Wilson 42) Fine orange, solid bltch.	1.00	.75	.50	5-	.25	
320-i Gayway (Wheeler 41) Attractive medium size....	.15	.10	.05	25-	.25	
423-i HALLOWEEN (Lins 42) Good bright red orange.....	.20	.15	.10	15-	.25	
424-f HURRICANE (Evans 42) Early salmon orange....	.20	.15	.10	15-	.25	
420-f Kestrel (Palmer 45) Best orange we have seen....	1.50	1.00	.60	2-	.25	
420-i LANTANA (Palmer 43) Lovely orange, gold thrt.	.25	.20	.12	15-	.25	
425-f LARIME (Wilson 43) Beautiful deep orange.....	1.00	.75	.50	5-	.25	
423-f ORANGE DRAPERY (Wilson 44) Fine orange red	1.25	1.00	.60	4-	.25	
324 ORANGE PRINCE (E. B. Snyder 45) Page 13						
421-f Orangold (Spencer 44) Light orange yellow....	.25	.15	.10	12-	.25	
321-i PADRE (Leff.41) Different and very popular.....	.35	.25	.15	10-	.25	
521-i Palermo (R. Pruitt 44) Fiery orange ruffled.....	.20	.15	.10	20-	.25	
324 RED PENNY (Kadel 1946) Page 12						
523-f RIO RITA (Lins 41) Tall red orange, best seller..	.25	.20	.10	10-	.25	
320-i Vassar (Hedge. 40) Ruffled lt. orange, very good	.15	.10	.06	50-	.25	

## SALMON Color Classes 30-32

There are so many fine salmons now that there is no excuse for offering a poor one, and certainly there isn't a poor one in our list. Mrs. E. Both possibly the most spectacular, altho Eglantine (might be classed as pink) is simply out of this world. Genghis Khan a beauty, but so are Pruitt's Geraldine, H. B. Pitt, King William, Glamis, and all the rest of the list. Our advice is, if you have room for only one salmon, just close your eyes and mark one. You are sure to like it, especially if it happens to be our 1947 introduction, Grand Finale.

MINIMUM ORDER ACCEPTED OF A VARIETY — 25c	PRICED PER EACH				Bulblets Per
	Large 1 1/4" up	Medium 3/4"-1 1/4"	Small 3/8"-3/4"		
430-f BEAUTY CLYNIC (Wilson 42) Ruffled salmon pink	.35	.25	.15	10-	.25
530-f Bengasi (Cave 43) Huge ruffled pink	6.00	5.00	4.00		
430-f Cantabile (Scheer 41) Good light salmon		.10	.06	25-	.25
530-i Colossus (Mitsch 37) Giant salmon, cream throat	.15	.10	.06	25-	.25
430-i CONQUEST (Mitsch 37) Fine lt. sal., cream thrt.	.10	.05	.03	100-	.25
430-i Cooney Lass (Krueger 40) Very nice light salmon		.10	.05	25-	.25
530-f EGLANTINE (Scheer 43) Ruf. pink sal. & white	7.50	5.00	3.00	1-	.60
332-i Exemplar (Kreuger 44) Fine ruffled salmon	.50	.35	.25	5-	.25
532-f Extra (Wilson 44) Rose salmon, orange blotch	1.00	.60	.40	5-	.25
436 FIREBIRD (Kuhn 1947) Page 10					
432 First Lady (Roberts 45) Ruffled pink	1.00	.75	.50	10-	.80
432-f GENGHIS KHAN (Scheer 41) Ruffled salmon pk.	1.50	1.00	.75	2-	.25
430-f GERALDINE (Pruitt 43) Fine ruffled salmon pink	.50	.35	.20	7-	.25
530-f GLAMIS (Palmer 40) Salmon pink, white throat	.25	.20	.10	15-	.25
430 GRAND FINALE (Andrews 1947) Page 6					
533-f Harmau (Both 40) Good salmon scarlet	.15	.10	.06	75-	.25
430-f H. B. PITTS (Both 39) Fine orange pink, CRM. thrt.	.20	.15	.10	20-	.25
430 HI HAT (Lins 1945) Page 13					
430-i Hilga Eileen (Ellis 43) Light salmon, cream thrt.	.75	.50	.35	5-	.25
430-i JEANIE (Pruitt 41) Fine salmon pink	.12	.08	.04	100-	.25
432 JOURNEY'S END (Kadel 1944) Page 12					
530-i King William (Schen. 40) Excellent salmon pink	.12	.08	.06	75-	.25
530-i Lorna Doone (Baerman 45) Clr. salmon, CRM. thrt.	2.00				
430 MAMIE (Kadel 1946) Page 12					
530-f MARLENE BOTH (Both 42) Giant sal., buff thrt.	1.00	.75	.40	6-	.25
533-i Marguerite (Pommert 39) Very fine dp. sal. pink	.15	.10	.05	25-	.25
432-f MIDWEST VICTORY (Zimmer 43) Early salmon	.75	.50	.30	4-	.25
436 MOUNTAIN GEM (Requa 1946) Page 13					
530-f MRS. E. BOTH (Both 43) Wonderful orange pink	7.50	5.00	3.00	1-	.50
532-f OGARITA (Wilson 42) Tall salmon, gold throat	.25	.20	.15	12-	.25
330-f Pfitzer's Masterpiece (Pf. 38) Salmon, cream thrt.	.10	.07	.04	100-	.25
530-f PAY DAY (Riley 44) Light salmon, white throat	.50	.35	.20	15-	.25
530-i PICARDY (Palmer 31) Selected tall strain	.10	.07	.05	100-	.25
532-f Pioneer (La Salle 45) Glowing sal., yellow throat	1.00	.75	.50	3-	.30
336 RHETT BUTLER (Kuhn-Collins 1947) Page 8					
432 SPIC & SPAN (Carlson 1946) Page 13					
432-f Spitfire (Evans 42) Rosy salmon, white throat	.80	.50	.30	4-	.25
432-f Style Plus (Wilson 44) Ruffled salmon-pink	1.50	1.00	.50	3-	.25
532 SUPREME BEAUTY (Bastian 1946) Page 8					
432-f Titan (Palmer 39) Large rose salmon		.30	.20	.15	

## PINK Color Classes 40-41-42-43

This is another class where there is such a profusion of really fine flowers that it is difficult to pick out the best. A variety really has to have everything before it makes our list. Only six of the entire list of pinks originated back in the thirties, but most of these are really classics. Rima in sheer beauty certainly ranks in the top 10 of all Glads of all time, while Capeheart, and Greta Garbo, have all the attributes of greatness in a Glad. Of the newer ones Fort Ti is certainly one of the best, Cover Girl and Summer Gal definitely worth while. Lavalier, Bride's Delight, and Mary Virginia rank with the leaders. All Ruffles, a little short in stem is so enchanting in the spike that it cannot be omitted. Pink Paragon is our purest pink. Big Top one of the most popular.

MINIMUM ORDER ACCEPTED OF A VARIETY — 25c	PRICED PER EACH				Bulblets Per
	Large 1 1/4" up	Medium 3/4"-1 1/4"	Small 3/8"-3/4"		
441-f Algoma (Butt 44) Fine early pink, red throat	.15	1.00	.75		
440-f ALL RUFFLES (Pruitt 43) Most ruffled light pink	.35	.25	.15	10-	.25
440 ALLURE (Nichols 1946) Page 13					
440-i Antonita (Ellis 39) Fine pink, yellow throat	.30	.20	.10	10-	.25
440-f AVALON (Marshall 40) Ruffled rosy pink	.20	.15	.10	20-	.25
443-f Beacon Light (Brockman 39) Dp. pk., bltch. thrt.		.10	.06	15-	.25
541-i Belmar (Lins 42) Large creamy pink	.15	.10	.08	25-	.25
541-f BIG TOP (Rich 42) Giant pink, carmine throat	.20	.12	.08	25-	.25
540-i Blanche Heater (Becker 45) Pink, 6" florets	2.00	1.00	.75		
440-f Blessed Damosel (Baerman 44) Light pink	.80	.50	.30	12-	.25
441-i BRIDE'S DELIGHT (Wilson 41) Beautiful cameo pink		.40	.30	12-	.25
440-i CAPEHEART (Winsor 48) a ravishing warm pink, superb		.10	.07	.04	100-.25
543-f Cherry Jam (Zim. 43) Big pink, cherry blotch	.75	.50	.35	3-	.25
442-f Cover Girl (La Salle 45) Deep pink, a beauty	1.00	.75	.50	3-	.30
441-f Connecticut Yankee (Schen. 44) Blsh. pk. & scrlt.	4.00	3.00	2.00	1-	.40
440-f CRITERION (Krueger 42) Tall light pink	.20	.15	.10	12-	.25
441 DAISY MAE (Lins-Ruble 1945) Page 13					
240-i Dolores (Vasaturo 43) Miniature pk., white thrt.	.40	.30	.20	5-	.25
440-f Dream Castle (Lins 43) A lovely coral	.60	.40	.25	10-	.60
440-f ETHEL CAVE-COLE (Cave 41) A great lt. pjink	.10	.08	.04	75-	.25
442-f Felicity (Jack 40) Deep salmon, Picardy type		.10	.06	15-	.25
440-i Fiancee (Lins 43) Beautiful pink and white	.25	.20	.10	10-	.25
540-i FORT TI (Webster 43) Wonderful giant lt. pink	.25	.20	.10	20-	.25
440 GAVOTTE (Roberts 1947) Page 11					
443-f GERALDINE (Coombs 42) Deep salmon pink, purple throat		.50	.35	.20	8-.25
440-f GRETA GARBO (Pfitzer 37) A truly great pink	.12	.07	.04	100-	.25
542-f Heart String (Wilson 44) lav. pk., cream throat	1.50	1.00	.75	2-	.25
441 JUNE DAY (Roberts 1947) Page 11					
541-f Lavalier (Wilson 44) Ruffled pink, cream throat	1.50	1.00	.75	2-	.25
440-f Legend (Fischer 40) Large light pink	.20	.12	.08	20-	.25
440-i MANDALEEN (Lins 43) Ruffled pink, cream thrt.	.20	.15	.10	25-	.25
440-f MARGO (Hedg. 41) Fine large deep pink		.20	.10	25-	.25
542-i Marilyn (Ellis 40) Large deep pink	.50	.35	.20	5-	.25
440 MARYLAND MAID (E. B. Snyder 45) Page 13					
440-i Mary Virginia (Wilson 43) Lt. pk., pastel beauty	2.00	1.50	1.00	2-	.25
441-i Memoir (Palmer 45) Cream pk., crimson blotch	2.50	1.50	1.00		

	MINIMUM ORDER ACCEPTED OF A VARIETY — 25c	PRICED PER EACH				Bulblets Per
		Large 1 1/4" up	Medium 3/4"-1 1/4"	Small 3/8"-3/4"		
442	MISS MICHIGAN (Kuhn 1947) Page 10					
540-f	Miss Vermont (Hatch 45) Lavender-tinted pink	2.25		.80		
541-f	New Zealand Splendor (Toon 39) Lg. formal pk.	.20	.15	.10	20-	.25
440	PHANTOM BEAUTY (Bastian 1947) Page 8					
442-f	PHOEBE (Scheer 42) Fine tall pink and white ..	1.25	.80	.50	4-	.25
542	PINK CHARM (La Solle 1946) Page 13					
440	PINK LADY (Kuhn 1947) Page 10					
342-f	PINK PARAGON (Cass. 43) Purest pk., white thrt.	.25	.15	.10	15-	.25
540-i	PINK PICARDY (Earl 45) Fine pk sport of Picardy	.40	.30	.20	10-	.25
140-i	Pink Ribbon (Spencer 42) A miniature classic pk.	.25	.20			
340-i	RANDOM HARVEST (Riley 44) Lovely ruffled pk.	.35	.25	.15	12-	.25
540-i	Rima (Mitsch 37) Tall lilac pink, a masterpiece	.25	.15	.10	10-	.25
442-i	Rosy Morn (Riley 41) Coral Rose, white throat		.08	.06	25-	.25
440-f	RUFFLED PRINCESS (Pruitt 40) Ruffled light pink		.08	.06	25-	.25
440-f	Showboat (Wilson 43) Medium pink, yellow thrt.	1.50	1.00	.75	2-	.25
540-f	Stella Antisdale (Evans 40) Splendid creamy pk.	.20	.15	.10	25-	.25
542-i	Summer Gal (Zimmer 44) Luscious pink sensation	5.00	4.00	3.00		
440-i	Susannah (Lake 43) Heavily ruffled pk. and wht.	.80	.50	.30	5-	.25
340-f	VARIATION (Krueger 41) Fine soft light pink ..	.15	.10	.05	20-	.25
440	YANKEE LASS (Schenetsky 1946) Page 13					

### SCARLET Color Classes 36-37

St. Edward, the best early. Commando and Southern Drama best of the newer ones. Red Plush fine but short in the stem. Marseillaise is a very good one, and of course Algonquin, Beacon, and Valeria hard to beat, in spite of the fact they were produced back in the thirties. Errey's Scarlet is a good cut flower, a fine exhibition flower, and a good propagator.

536-f	ALGONQUIN (Palmer 39) Brilliant glowing scrlt.	.10	.05	.03	100-	.25
436-f	Beacon (Palmer 35) Scarlet, cream throat	.10	.05	.03	100-	.25
536-f	COMMANDO (Palmer 43) Huge scarlet red	1.00	.75	.45	4-	.25
436-f	ERREY'S SCARLET (Errey 39) Splendid tall scarlet	.50	.35	.20	10-	.25
536-f	J. S. Bach (Pfitzer 32) Popular showy scarlet	.10	.05	.03	100-	.25
536-f	MARSEILLAISE (Scheer 41) Brilliant rose scarlet	.25	.20	.10	12-	.25
436-f	MERCURY (Lins 41) Soft brilliant scarlet	.25	.15	.10	12-	.25
236-i	Perky (Hubler 42) Miniature scarlet	.25	.20	.10	10-	.25
436-f	Red Ensign (Errey 37) Scarlet, white throat		.06	.04	25-	.25
536-i	Red Plush (Baerman 43) Ruffled scarlet red	.50	.35	.25	8-	.25
436-f	SCARLET QUEEN (Coombs 39) Lg. bright scarlet	.25	.15	.10	20-	.25
536-f	SOUTHERN DRAMA (Wilson 43) Big scarlet	.50	.30	.15	10-	.25
436-f	St. Edward (Both 40) Fine early scarlet	.50	.35	.20	8-	.25
536-f	TUNIA'S MARVEL (Both 41) Huge smoky scarlet	1.00	.75	.50	3-	.25
436-f	Tunisia (Wilson 44) Bronze scarlet	1.50	1.00	.75	2-	.25
436-f	Valeria (Pruitt 38) Popular cut flower—scarce		.06	.04	25-	.25
436-i	Vanscarlet (Van V. 42) Fine form and texture	1.00	.65	.40		
436	WAR PAINT (Kadel 1947) Page 12					

### RED Color Classes 50-52-54

It is very hard for us, and we think most everyone else to decide where scarlet ends and red begins. Personally we feel that scarlet and reds might well be grouped together, at least it would save a lot of confusion and arguments among the classifiers.

This season as they looked to us we might list as tops, Intruder, Red Charm and Paul Robeson in the three shades, however Firebrand (Butt), King Click, Black Panther and Black Magic were so close that in different soil or different section positions could be reversed. Commando, Burgundy, Oriental Display were splendid. The new Navaho was impressive and huge. Daniel Boone, a rose red, was a favorite with visitors. Ruddy-gore was spectacular and one you certainly should try. Blaze is very good, larger than Stoplight, both are brilliant in hue and deservedly popular.

MINIMUM ORDER ACCEPTED OF A VARIETY — 25c	PRICED PER EACH				
	Large 1 1/4" up	Medium 3/4"-1 1/4"	Small 3/8"-3/4"	Bubbles Per	
450-i ARDENT (Mitsch 40) Bright red	.10	.06	.04	100-	.25
454-f Black Magic (Errey 39) Tall black red	1.20	.80	.60	3-	.25
554-i Black Panther (Lins 40) Tall black red	.90	.65	.50	5-	.45
450-i BLAZE (Lins 40) Brilliant scarlet red	.10	.05	.03	100-	.25
452-f BURGUNDY (Scheer 42) Ruffled scarlet red	.65	.50	.35	4-	.25
453-f Chehalem (Becker 44) Fine tall red	1.00	.75	.50	5-	.25
452 CRIMSON TIDE (Roberts 1945) Page 11					
551-f DANIEL BOONE (Wilson 43) Ruffled rose red	.50	.30	.20	5-	.25
433-i Dieppe (Hassell 45) Salmon red, darker blotch	1.00	.75	.50	4-	.25
451-i Firebrand (Ellis 42) Brilliant smoky red	1.00	.75	.50	5-	.25
452-f FIREBRAND (Butt 42) Tall glowing ruf. deep red	1.50	1.00	.60	3-	.25
450-f FLAME QUEEN (Coombs 39) Fine light red	.30	.20	.10	25-	.25
450-f Hawkeye Red (Heaton 44) Famous sport of Vag. Pr.	.75	.50	.25	12-	.50
550-f INTRUDER (Graff 44) Grand huge light red	2.00	1.25	.75	2-	.25
452-f KENWOOD (Lins 43) Popular large red	.20	.15	.08	40-	.25
150-i KEWPIE (Brown 30) Our favorite midget-or.-red	.12	.08	.06	50-	.25
450-f KING CARDINAL (Nitchman 40) Large bright red	.30	.20	.10	12-	.25
552-f KING CLICK (Wilson 41) Tall bright red	.20	.15	.10	25-	.25
550-i Mammoth Ohio (Wilson 40) Giant scarlet	.50	.30	.20	12-	.25
450-i Navaho (Lins 44) Outstanding huge red	.75	.50	.35	10-	.75
354-i Oeganda (Pfitzer 37) This is the nearest black	.35	.25	.15	10-	.25
550-f OHIO NONPAREIL (Wilson 40) Bright giant red	25.	.20	.15		
550-f ORIENTAL DISPLAY (Wilson 40) Another big red	.25	.15	.10	15-	.25
454-f Paul Robeson (Cave 43) Finest black red	3.00	2.00	1.00	1-	.25
452-i Pillar of Fire (Baerman 43) Intense red	1.00	.75	.50	4-	.25
450-f Pursuit (Riley 44) Good new red	.30	.25	.15	20-	.25
352-i Ragged Robin (Add. 41) Novelty lacinated red			.20	10-	.25
452-f Ranger (Vaughn 43) Bright deep red	.75	.50	.25	6-	.25
452-f RED CHARM (Butt 39) Very fine red	.20	.12	.08	15-	.25
450 RED CHERRY (Roberts 1946) Page 11					
450-i Redwood Beauty (Majeski 33) Old but good		.08	.06	25-	.25
452-f Revlon (Milo 44) Large new red	1.00	.75		3-	.30
554-f Rewi Fallu (Fallu 35) Huge dark red	.10	.06	.04	75-	.25
453-f RUDDYGORE (McKil. 39) Very fine br. deep red	.50	.30	.20	10-	.25
452-i STOPLIGHT (Lins 42) Popular brilliant red	.15	.10	.05	20-	.25

## ROSE Color Classes 60-62

We cannot be too liberal with adjectives when we write about Oregon Rose. It is the finest florist cut flower that we have ever grown for use in sprays, which constitutes 75% of the florist use of Glads. Wonderful substance, holds its bottom florets until every bud is open, lasts and lasts in storage, opens well from green buds. This season we took a number of loads of O. Rose (spikes cut from No. 6 bulbs) to the Port-

land market; without exception they sold out 100% even while markets were glutted. Here at the fields the local florists demanded at least 5 dozen Oregon Rose to 1 dozen of any other kind. It has some faults: is inclined to be short in stem, and the spike looks stubby when fully opened, because the top flowers are nearly as large as the bottom florets, and it opens all florets within a couple of days; nevertheless since we have built our stock to a size that enables us to sell it at a low price, we predict it will be very widely grown as a commercial. Burma in deep ruffled rose red, and Miss Wisconsin in soft rose are perhaps the tops of the newer varieties. Ballad is one of the most beautiful, Red Rose is a huge variety that should win ribbons wherever shown, and H. R. Hancock with its big white throat always attracts attention. Coutts' Orchid was fine this year, Timor impressive. Magnolia one of the best, and if Rima were placed in this class, which is perhaps where it belongs, instead of in the pinks, it would in our opinion lead the list.

MINIMUM ORDER ACCEPTED OF A VARIETY — 25c	PRICED PER EACH				
	Large 1 1/4" up	Medium 3/4"-1 1/4"	Small 3/8"-3/4"	Bulblets Per	
460-i <b>BALLAD</b> (Palmer 43) Ruffled light salmon rose	.30	.20	.10	15-	.25
562-f <b>BURMA</b> (Palmer 43) Exciting ruffled dp. rose red	.50	.35	.25	8-	.25
462-f Buena Vista (Pruitt) Very fine tall deep rose	1.00	.75	.50	5-	.25
460-f <b>CHAMOUNY</b> (Baerman 38) Popular cut flr. rose	.15	.10	.05	50-	.25
560-i Coutts' Orchid (Coutts 40) Beautiful orchid rose	.25	.20	.15	15-	.25
362-i Carrie Jacobs Bond (Vaughn 41) Fine medium size deep rose	.25	.20	.15	15-	.25
462 DIADEM (Lines 1947) Page 7					
460 DREAM GIRL (Krueger 1945) Page 12					
460-f DUNKIRK (White 42) Large light rose	.40	.30	.20	10-	.25
460-f FRANCES M. IRWIN (Wilson 41) Fine light rose	.25	.20	.15	15-	.25
462-f H. R. HANCOCK (Both 41) Bright rose, lg. w. thrt	1.00	.75	.50	5-	.25
460-f Magnolia (Palmer 40) Light creamy rose	.10	.06	.04		
562-i MALTA (Palmer 42) Large deep rose		.15	.10	15-	.25
460-f Miss Wisconsin (Krueger 43) Fine soft rose pink	.80	.60	.40	3-	.25
460-i Nowadays (Graff 45) Rose & peach salmon	3.00			1-	.25
462-f OREGON ROSE (Mitsch 38) Wonderful deep rose	.15	.10	.06	15-	.25
562-f RED ROSE (Ellis 43) Huge ruf. deep rose red	2.00	1.50	1.00	2-	.25
560-f ROSE RUFFLES (Hatch 42) Big ruffled sal. rose	.12	.06	.04		
560-f Sensation (Marshall 39) Beautiful but uncertain	.10	.05	.04		
360-i Siegfried (Mitsch 36) Beautiful rose and white	.15	.10	.06	35-	.25
262 SILVERSIDES (Kuhn 1947) Page 10					
362 ROSY RED (Knight 1945) Page 13					
462-i TIMOR (Mitsch 43) Fine large rose red	.25	.15	.10	10-	.25
462-f Timbuctoo (Zimmer 38) Fine spikes of deep rose	.12	.08	.04		
460 TRALEE (Krueger 1947) Page 12					
262-i Tweedledum (Van V. 38) Min. rose red & yellow	.15	.08	.06		
460-f WILDWOOD (Riley 44) Lovely pale rose pink	.75	.50	.25	6-	.25

## LAVENDER Color Classes 66-67

The new Minstrel is certainly splendid, big in size and uniform in performance, will doubtless garner many firsts in show exhibition. Elizabeth the Queen gets better and better, inclined to be a trifle short in height, it stretched a little this year and made marvelous spikes. Color, form, texture, placement all one could ask for, in a Glad. We are able to reduce the price this year so that it is within reach of the commercial grower. Lavender and Gold is in the 300 class, but because of the charm of its color and its perfect growing habits we think it due to become a great commercial. Badger

Beauty makes a taller spike than Elizabeth the Queen, but we prefer the latter in spite of the shorter height. We have not seen Patrician, but since it is a Scheer introduction we feel sure that it will be an outstanding contribution to the Lavender class.

MINIMUM ORDER ACCEPTED OF A VARIETY --25c	PRICED PER EACH				Bulblets Per
	Large 1 1/4" up	Medium 3/4"-1 1/4"	Small 3/8"-3/4"		
366-f Abigail (Myers 44) Light lavender	.50	4.00	3.00	1-	.50
267-i Athena (Koerner 45) Lav. mauve, gold stripes	1.00	.75	.50		
466-f <b>BADGER BEAUTY</b> (Krueger 41) Fine tall lavender	.20	.15	.10	15-	.25
367-f <b>BARBARA JANE</b> (Hedg. 43) Popular tall lavender	.50	.35	.20	10-	.25
566-i <b>ELIZABETH THE QUEEN</b> (White 41) Best ruf. lav.	.25	.15	.10	25-	.25
366-f <b>GERTRUDE SWENSON</b> (Swenson 28) Cut flr. lav.	.10	.05	.03	100-	.25
366-f Hoosier Lady (Zimmer 43) Large ruffled lavender	.60	.40	.25	6-	.25
366-i <b>LAVENDER &amp; GOLD</b> (Baerman 43) Well named	.20	.12	.08	25-	.25
366-i Lavender Ruffles (Wilson 39) Good ruff. lavender	.15	.10	.06	25-	.25
566-i Minstrel (Palmer 44) Largest ruffled lavender	2.50	1.50	1.00	1-	.25
466 MYRNA FAY (Lines 1946) Page 13					
566 PATRICIAN (Scheer 1946) Page 9					
466-f Remembrance (Butt 39) Tall lavender mauve			.10	.05	25- .25

### PURPLE & VIOLET Color Classes 70-76-78

We have a fine purple class now. Beginning with Brocade, a recent Palmer introduction and going down the list of Convoy, King Lear, Lancaster, Mrs. Mark's Memory, Purple Supreme and Rangoon, we find them all distinctive, and all very good. Jack Pot is a ruffled plum-purple that is distinctly different. In the so-called blues, Blue Beauty, Bluet and Allegro we liked best. Pfitzer's Success was good. All of these were in the light shades. Blueblood and Oberbayern are darker ones while Leonardo is the deepest violet that we grew. The newer Porcelain Blue is in the 400 class and definitely an improvement. We missed seeing Blue Lagoon, which we had growing from small bulbs.

377-f Allegro (Pfitzer 39) Good medium blue	.15	.10	.05	25-	.25
376-f Blue Beauty (Pfitzer 37) Fine blue	.10	.06	.04	100-	.25
379-i <b>BLUEBLOOD</b> (Ellis 39) Blue, red throat	.30	.20	.10	20-	.25
476 <b>BLUE LAGOON</b> (G. V. Snyder 1946) Page 13					
378-i <b>BLUET</b> (Mitsch 39) Our favorite blue, white throat	.15	.10	.06	40-	.25
470-i Brocade (Palmer 45) Ruffled reddish purple	.75	.50	.35		
470 CONCORD (Kuhn 1947) Page 10					
570-i <b>CONVOY</b> (Palmer 42) Rich pure purple	.25	.15	.10	25-	.25
370 FUCHSIA MAID (Knight 1946) Page 13					
367 GRAND OPENING (Kuhn 1946) Page 10					
470-f Jackpot (Wilson 43) Ruffled plum purple	1.00	.50	.20	5-	.25
477-i Josef Haydn (Pfitzer 38) Light violet, red throat		.06	.04	100-	.25
470-i King Lear (Palmer 38) Tall ruffled purple	.10	.06	.04	100-	.25
470-f Lancaster (Palmer 44) Best exhibition purple	1.50	1.00	.60	2-	.25
378-i Leonardo da Vinci (Pfitzer 41) Best deep violet	1.50	1.00	.75	2-	.25
570-i Mrs. Mark's Memory (K. & M. 39) Lg. fine purple		.20	.10	15-	.25
378-i Oberbayern (Pfitzer 39) Blue, white throat	.50	.35	.25	10-	.25
570-i <b>PARNASSUS</b> (Ristow 42) Rich deep purple	.20	.10	.05	15-	.25
477-i Pfitzer's Success (Pfitzer 40) Blue	1.00	.75	.50	5-	.25
478-i Porcelain Blue (Rich 44) Fine blue white throat	3.00	2.00	1.00	1-	.25
370-i Purple Pep (Spencer 43) Small vigorous purple	.20	.15	.10		
470-f <b>PURPLE SUPREME</b> (Wilson 42) Tall and very fine	.30	.20	.10	20-	.25
471-f Rangoon (Palmer 43) Beautiful ruffled purple	1.50		.75		

## SMOKY Color Class 80

Of the largest smokies our first choice is C. W. Gannett. Carol was exceedingly fine this year and florets measured in 500 class. Flying Fortress, High Finance, Tecumseh, and Tunia's Mahomet very close in the running. We think that your color reference could put any one of these in first place for you, because all of them are indeed excellent. Perhaps Daniel Boone, Tunia's Marvel, Jackpot and Firebrand (Ellis) should be put in this class as all of them have a smoky tinge. Of the slightly smaller 400 class, Zuni is most pleasing to us because we especially like its color blendings. Xerxes continues fine performance and has always been our best seller in this class.

MINIMUM ORDER ACCEPTED OF A VARIETY — 25c	PRICED PER EACH				Bulblets Per
	Large 1 1/4" up	Medium 3/4"-1 1/4"	Small 3/8"-3/4"		
380-i BELTRAMI (Lins 43) Good smoky rose	.20	.15	.10	15-	.25
480-f BRONZE WING (Errey 38) Autumn tints	.25	.20	.10	20-	.25
480-f CAROL (Becker 43) Splendid smoky salmon	.30	.20	.10	10-	.25
580-f C. W. GANNETT (Cham. 39) Fine gt. smoky sal.	.75	.60	.40	8-	.25
580-f FLYING FORTRESS (Wilson 43) Giant smky. gray	1.25	.80	.40	2-	.25
480-f Grey Dawn (Errey 39) Smoky grap		.10	.06		
480-f Grey Wings (Errey) Another gray smoky		.10	.06		
580-f HIGH FINANCE (Wilson 40) Giant orange gray	.20	.15	.10	20-	.25
480-i Nelda (Ellis 38) Smoky purple	.75	.50	.35	4-	.25
480-i Penzance (Palmer 41) Smoky dark red		.15	.10	10-	.25
480-i TECUMSEH (Palmer 41) Ruffled smoky salmon	.40	.40	.40	10-	.25
580-f TUNIA'S MAHOMET (Both 41) Giant smoky plum	1.25	.75	.50	3-	.25
480 VOODOO (Kadel 1944) Page 12					
580-f XERXES (Mitsch 40) Best smoky buff apricot	.15	.10	.05	25-	.25
480-f Zuni (Mitsch 37) Fine old rose smoky, SCARCE	.35	.25	.15	15-	.25

## ANY OTHER COLOR Color Class 90

If brown or chocolate were added to the color classification, it might be less confusing because of the ones we list, Pinnochio could well be classified as a miniature orange with markings. And both Vagabond Prince and Robinson Crusoe are placed in this class because of their brown and chocolate shades and markings. R. B. is the largest in this class, and we think the most beautiful.

390 COLOR MARVEL (Krueger 1946) Page 12					
390 HAVANA (Roberts 1946) Page 11					
490 OLD NICK (Kuhn 1947) Page 10					
290-i Pinnochio (Evans 40) Min. yellow novelty blend	.30	.20	.10	10-	.25
590-i R. B. (Upton 40) Giant smoky bronze	.15	.10	.05	40-	.25
490-i Robinson Crusoe (Lins 44) Tan, flecked chocolate	1.00	.75	.50	5-	.25
390-f Vagabond Prince (Palmer 34) popular br. & red	.10	.06	.04		

## GLADLAND BULBS AND 1947 GLADIOLUS SHOWS

A great many Gladland customers are exhibitors in the various local, state and regional Gladiolus shows. Every time we fill an order which calls for a list of the large size bulbs (it takes these to carry off the Blue Ribbons and the Grand Champion Spike Award) we wonder if some of the spikes from these bulbs will not finally reach the show table. Judging from many letters that we received this summer — that when they do — they receive their share of the awards.

Because of the huge increase in the volume of our retail sales we know that many more specimen spikes from Gladland Acre grown bulbs will be exhibited next year in the various shows than ever before, and frankly we will be interested in the results. To you will be the credit due for masterly growing, and your rewards richly deserved, and we will feel we have been successful in supplying bulbs with the vigor and stamina, that would enable you to have proper recognition of your ability as a grower and exhibitor.

Will you report to us your winnings with Gladland Bulbs in the shows of 1947. We are just optimistic enough that we are going to grow some special bulbs to be given by us with our compliments to you prize winners — so that you can do more winning in 1948.

A VERY VERY SPECIAL PRIZE (Worth at least \$10.00) if you win a blue ribbon with OREGON ROSE. Of all the varieties we have ever grown it is our favorite for Vase, Basket, or Table-Arrangement.



OREGON ROSE

## HOW WE GROW SPECIMEN GLADIOLUS

The great majority of our customers are advanced amateurs, members of state and national organizations, with bulletins and yearbooks which cover all phases of Gladiolus growing in minute detail. To us it seems more important to give the utmost possible catalog space to variety listing and description, and supply our customers with special pamphlets dealing with culture.

We never use chemical fertilizers of any kind here at Gladland Acres. We think that the vigorous growth that our bulbs seem to make wherever we send them is due in great part to the fact that our growth is not artificially forced, and the result is a firm bulb filled with natural organic food elements that can hardly fail to show exceptional vigor in its next season's growth.

We plant only on ground rich in natural humus. In our test garden where we try out all new varieties —we simply see that the soil is exceptionally well supplied with organic matter, using compost made largely

from leaves. Very often new bulbs do not give us typical flowers the first year, whereas the second year we secure spikes that are criterions of what that variety will do for us here in Oregon. We do not believe that this is entirely or even largely an adaptation to climatic differences. Rather we believe that a bulb produced in a soil that is rich in natural humus, and in which proper bacterial action does take place, will in the next season produce optimum spikes, if it is given proper care and cultivation, and adequate moisture.

When we use uncomposted natural manure, until the manure has been incorporated into the soil for a full year we find that there is a tendency for bulb-scab to develop. Consequently we prefer not to use ground for gladiolus until the second year after such an application.

We suggest that you try a portion of your gladiolus garden, using peat and leaf mould or vegetable compost worked liberally and thoroughly into the soil of the trench area, and predict that you will find the results very satisfying as compared with the areas on which you use the commercial chemical fertilizers. We should be glad to have reports from you if you attempt this experiment.

## GROWING GLADS FROM BULBLETS

A great many of our customers order bulblets and apparently have good success as we have had few complaints. We do not guarantee the germination of bulblets, and they need good care after germination. A 75% germination is fine — some varieties are so difficult that 25% is good. They are cheap in comparison with the price of bulbs because they are uncertain, and given even fair germination is an economical way to get a start in new and expensive introductions. With expensive varieties it increases your percentage of germination if the hard hull is cracked or, even better, entirely removed. With these sorts it pays to give each bulblet ample room to develop. Given 2 to 3 inch spacing, with ample water they can easily make a large bulb and even bloom the first year if they germinate quickly. We plant as early in the spring as we can get into the ground, covering the bulblets about 1½ to 2 inches deep. Sizes vary greatly with different varieties, but the bulblets you will receive on your order are the largest we have on hand.

## GROWING GLADS FROM SEED

At some point in the progress of the Glad grower comes first the idea of growing them from seed. This is indeed a fascinating garden adventure. The results are guaranteed to relieve boredom, and if you have never tried this experiment — by all means plant some this year. (We can furnish seed packets, open pollinated seed from select female parents at 25c for 25 seeds.) The planting and culture are quite simple — plant just as early in the spring as weather permits working the ground. The soil must be friable and mellow; by mixing leaf mold or finely ground peat in the soil trench, it can be put in good condition even if quite stiff and hard. The seeds are covered with about ½ inch of light mellow soil (pressed lightly to firm the ground about the seed) and spaced about 2 inches apart so that the new bulb will have room to grow to good size. Germination requires 3 to 5 weeks, when first blades will appear looking almost like a single blade of grass. Keep bed well watered, not of course until the ground is soggy, but well moist at all times. If ever the ground is allowed to become quite dry at root level the growth of the bulb is stopped, and later watering will not start it into growth again. The bulbs are dug in late summer or fall and if they have attained a growth of ½ inch diameter or more they should bloom the next year. Most of them, if seed is from the finer modern varieties will be better than the old-fashioned kinds (which for some unexplainable reason most local seed stores still offer), a few may be as good as the parent, but of course not like it—and once in 10,000 or so you may achieve a miracle. Regardless of the quantity you grow no two will be exactly alike.



The genial W. S. Andrews with his seedling Grand Finale. Mr. Andrews edits the fine Maine Gladiolus Society Yearbook.



## HYBRIDIZATION

The next step in progress is hybridization. Mechanically this is simple; just brush the ripe pollen on to a receptive stigma — and presto — a seed pod. We print two photographs (through the courtesy of Al Bork) which clearly shows you exactly how to do this. We will not attempt to discuss gladiolus genetics, but there are plenty of articles and books dealing with scientific plant breeding.

## NEW GLADIOLUS VARIETIES

It is from the many many thousands of seedlings grown by Amateur and Professional, that the relatively few come that are introduced each year. You hear and read often the statement "there are too many new ones introduced—and most of them are not as good as those we already have." There is a basis of truth in that kind of statement but simply because in the experience of the producer and the introducer the seedling was outstanding. Show table competition, unbiased trial garden reports, and a broader knowledge of gladiolus varieties on the part of the introducer, will do much to correct this tendency to push the sale of new but mediocre introductions.

Here at Gladland Acres, we feel that Gladiolus improvement is in its infancy. That those which today seem too perfect to be improved upon, will tomorrow be superceded by varieties actually their superior. It is hard for us to realize how a salmon could be more beautiful than EGLANTINE, a rose more useful to the commercial florist than OREGON ROSE, a white more magnificent

than WHITE ELEPHANT — but we do know that miracles in plant breeding are being achieved, and we confidently expect that when these do happen that Gladland Acres will have been alert enough to be among the first to offer them to you.

We would be very unhappy if we ever came to feel that the ultimate in perfection had been reached in the development of the Gladiolus. For to us each growing season brings all of the rich anticipation of seeing new varieties for the first time. Realization of an ambition produces only temporary happiness. The Past is a turned page; the Present holds nothing of mystery; but in the Future we may exercise our God-given talent of imagination, and reach avidly for the Rainbow End, which regardless of our progress is happily always just beyond our reach. Gardening with flowers is a wholesome adventure in living, where achieved beauty richly compensates our labor, but not least of its joys lie in our dreams of more glorious pictures yet to be nature-painted.

# Why You Should Belong To A Gladiolus Society

We grow and sell Gladiolus Bulbs because to us they are the most satisfying of all flowers. We grow them exclusively because we feel that to do them justice, we cannot afford to let diversions in the culture and sales of other plant species detract from our interest and constant attention. We have no other business affiliations that demand any part of our time, consequently we can and do breathe the gladiolus atmosphere throughout each of the twelve months. As we have attempted to think first of what our friendly customers needed to fulfill their desire for color and charm in their garden pictures, in that measure has our business grown and prospered.

Man is a gregarious individual — he is happiest in community associations. "Full many a rose was born to blush unseen" is a line of poetry that was not written for the American gardener. For with the inborn aggressive instinct that is our common heritage, the American is competitive; he achieves and then is only happy when the fruits of his efforts are recognized. It is the expression of this instinct that makes our flower shows a constantly growing display of almost unbelieveable flower perfection. It is this instinct that gives the hybridist the patience to attempt through many seasons of intensive effort, the development of a superior blossom.

Those of you who received our fall list, perhaps noted that we gave special inducements to those who wished to join either or both of the United States national Gladiolus organizations. We made this offer because they can provide bulletins and annuals that bring to the grower all of the developments of the year, and can provide in minute detail the latest advances in all phases of Gladiolus culture, and we wanted all of our customers to have available this necessary information.

However we are firmly convinced that it is the local and state society that is basic; that it can and often does do more for the popularization of glad culture. It has the advantage of local contacts and acquaintances. Its annual shows are within reach of their enthusiasts, and its show dates are timed so that every local glad grower will have the bulk of his planting in prime condition for the exhibition. Finally, and to us most important of all, it provides a communal organization with an avocation in common. Where the achievement of growing a Blue Ribbon or Grand Champion spike is recognized, and where you have an audience that is always keenly critical, but whose merited praise is also wholly satisfying.

It is for this reason that we take space in this catalog to list this directory of Gladiolus Societies. It is as complete as we were able to make it. To those societies not included, we offer our apologies and hope that you will get to us the information that will allow us to include your organization in our next catalog issue. We hope that all of our customers will join their local society and at least one national one. Our catalog is written to satisfy the advanced amateur and professional grower need for accurate description of the new varieties, and a dependable source of supply for superior varieties. We believe that the more you know about really fine gladiolus, the more certain we are to receive a substantial portion of your annual orders for bulbs. If you are one of the many who like to exhibit, we think Gladland bulbs will allow you to compete successfully. If you prefer to grow simply for the satisfaction of having superb show-winning quality spikes for your own enjoyment, Gladland bulbs are very nearly a sure answer of what and where to obtain the necessary quality bulbs.

Now you see why we propose a substantial subsidy for your 1947 Club Memberships.

To us it is an advertising expense that is sure of returns; for well informed Gladiolus Club members are our most constant and most profitable customers. We won't care whether you are a new member or a renewal, but "just for the record" we would like to know which.

## HERE IS OUR OFFER FOR 1947 CLUB MEMBERSHIPS:

Regardless of the size of your order you may also remit for membership in either one or two state clubs, and one or two national organizations, or any combination of the above and you may add  $\frac{1}{2}$  of your membership remittance to your order for bulbs or bulblets. If your bulb order totals more than \$10.00 you may add the total amount of your membership remittance to your order for bulbs. You may select for this bonus any varieties or sizes that are listed in **BLACKFACE CAPITAL** type, pages 17 to 26 inclusive. For the original order, there are no restrictions, you may include any named variety priced in our catalog to arrive at the membership bonus total.

All of your membership remittances go to the Gladiolus societies or organizations. Your bulb bonus is entirely our contribution and is charged to advertising expense. We believe that this is the most liberal offer made by any cataloger. We hope sincerely that you will take advantage of it.

## THE DIRECTORY OF GLADIOLUS ORGANIZATIONS

### THE NATIONAL ORGANIZATIONS:

NEW ENGLAND GLADIOLUS SOCIETY (NEGS)  
Annual Dues \$2.00. 6 Magazines and 240 page  
Yearbook.

NORTH AMERICAN GLADIOLUS COUNCIL  
(NAGC) Annual Dues \$1.00. Quarterly Bulletins.  
CANADIAN GLADIOLUS SOCIETY (CGS)  
Annual Dues \$2.00. The Canadian Yearbook.

### THE STATE SOCIETIES:

#### California—

Southern California Gladiolus Society. \$1.00  
plus NEGS \$2.50, a new and growing Society.  
Sacramento Gladiolus Society. \$1.00, Active  
local membership.

#### Connecticut—

Connecticut Gladiolus Society. \$1.00.

#### Canada—

Calgary Gladiolus Society. \$1.00, with NEGS  
\$2.50.  
Ottawa and District Gladiolus Society. \$1.00,  
with CGS \$2.75.  
Verdun Gladiolus Club. \$1.00, with NEGS  
\$2.50.  
Winnipeg Gladiolus Society. \$1.00, with NEGS  
\$2.50.  
Vancouver Gladiolus Society. \$1.00, with NEGS  
\$2.50.

#### Illinois—

Illinois Gladiolus Society. \$1.00, with NEGS  
\$2.50, plus NAGC \$3.25. A fine quarterly  
"NOTEBOOK" and one state and 6 regional  
shows.

#### Indiana—

Indiana Gladiolus Society. \$1.00, with NAGC  
\$1.75. 6 issues annually of "GLADLAND  
NEWS" an interesting publication. Big annual  
show part of a 3-day Glad Festival at  
Wabash.

#### Iowa—

Iowa Gladiolus Society. \$1.00, with NEGS \$2.50.

#### Maine—

Maine Gladiolus Society. \$1.00, plus NEGS  
\$2.50. A splendid yearbook worth more than  
the membership fee.

#### Maryland—

Blue Ridge Gladiolus Society \$1.00, with NEGS  
\$2.50.  
Maryland Gladiolus Society. \$1.00, with NAGC  
\$1.75.

#### Michigan—

Michigan Gladiolus Society. \$1.00, with NEGS  
\$2.50. 4 or more bulletins, plus news letters.  
One of the big state shows plus regional ones.  
Host to NEGS Winter Conference.

Northeastern Michigan Gladiolus Society \$1.00.  
a local club.

Southeastern Michigan Gladiolus Society \$1.00  
with NEGS \$2.50, plus NAGC \$3.25. Four  
quarterly bulletins, year book, Judges School  
Flower Show and winter bulb show. One of  
the large societies.

#### Minnesota—

Minnesota Gladiolus Society \$1.50 which in-

cludes membership in Minn. State Hort. Soc.,  
with NEGS \$3.00. 3 "MINN. GLAD FAN"  
bulletins and 9 issues Minn. Horticulturist.  
Special plant or bulb premium is given by  
the state to all members.

#### Montana—

Montana Gladiolus Society. \$1.00, with NEGS  
\$2.50. Year book plus show bulletins. Sponsor  
2 shows.

#### Nebraska—

Nebraska Gladiolus Society. \$1.00, with NEGS  
\$2.50. Occasional bulletins, annual show.

#### New York—

Eastern New York Gladiolus Society. \$1.50,  
with NAGC \$2.50. Eight or more bulletins,  
three big shows. Mr. Frisbee gives a special  
premium to each new member, a \$1.00 seed-  
ling bulb of his "F2 IRONDACK STRAIN"  
gladiolus.

Empire State Gladiolus Society. \$1.00, with  
NEGS \$2.50.

#### Ohio—

Ohio State Gladiolus Society. \$1.00, with NEGS  
\$2.50, plus NAGC \$3.25, plus CGS \$4.25. A  
favorite combination for out of state members  
is Ohio State plus Canadian (CGS) for \$2.00.  
4 bulletins (big ones) plus huge shows.

Tri-State Gladiolus Society \$1.00, with NEGS  
\$2.50. Monthly "Gladahlia News" and show  
at Wellsville, Ohio.

#### Oklahoma—

Oklahoma Gladiolus Society 50c, with NEGS  
\$2.00. Show bulletins and annual show.

#### Pennsylvania—

Pennsylvania Gladiolus Society \$1.00, with  
NEGS \$2.50, plus NAGC \$3.25. Sponsor 2  
shows. Usually 4 bulletins plus show reports.

#### Utah—

Utah Gladiolus Society. \$1.50 which includes  
NAGC. Plus NEGS \$3.00. Quarterly issues of  
"UTAH GLADABOUT." Sponsor 4 shows an-  
nually.

#### Washington—

Washington Gladiolus Society. \$1.00, with  
NEGS \$2.50. Bulletins and sponsor 2 trial  
gardens plus shows.

Pacific North-West Gladiolus Society. 50c, with  
NEGS \$2.00. Sponsor annual show.

Yakima Gladiolus Society \$1.00, with NEGS  
\$2.50.

#### West Virginia—

West Virginian Gladiolus Society. \$1.50 which  
includes NAGC membership. Plus NEGS  
\$3.00. Sponsors annual show.

#### Wisconsin—

Wisconsin Gladiolus Society \$1.00, with NEGS  
\$2.50.

Twin Cities Gladiolus Society (Wisconsin and  
Michigan) \$1.00.

Lack of space this year prevents the publication  
of the Club officers and addresses. This infor-  
mation will be gladly furnished as to your near-  
est Society on receipt of request.



Mrs. C. D. Fortnam, with some typical spikes of Tyler Hill Glads. This should give you some idea why Mr. Fortnam has broken all records for show winnings in the past few years. We do not believe that any exhibitor, either amateur or professional (Mr. Fortnam is in the amateur class) has ever in the past nor will in near future, even come close to his record. He has an uncanny ability to produce spikes of such quality that even the originator is often surprised at the potential possibilities of his seedling. He doesn't even need to use Gladland Grown Bulbs to earn his ribbons (altho we think it would make his job easier). Now he is Show Manager for the International Show at Binghamton, New York in 1947. He tried his wings last summer on the Binghamton show with such success that he feels he will really fly in August, 1947. (Off the record—we have an idea that Mrs. Fortnam helps a lot.)

### GLADIOLUS SEED

Last year we received repeated requests for Gladiolus seed. This season we decided to permit a limited number of spikes of the finest of the varieties to mature their open-pollinated seed. This is available from White; Cream; Orange; Salmon; Scarlet; Pink; Red; Rose; Lavender; Purple; and Smoky seed parents. In separate colors, or a mixture of all colors. In as much as we grow only superior varieties, the natural crosses should produce some very interesting seedlings. Cultural instructions in the catalog. If you have never grown Glads from seed you will find this an interesting garden adventure. Our nominal charge covers only the estimated cost of harvesting and packaging. **Per Packet of 25 seeds—25c.** Please state color preference.

**THE GLADLAND MIXTURE.** Last fall we offered a mixture of bulbs dug here and there over the fields where glads had previously been grown and harvested. Fall sales exhausted this supply, but the offer seemed so popular we have decided to offer a mixture for this spring also. This mixture will be made up from our named varieties, will include only varieties listed in our winter catalog. Frankly it will be used to keep our stock in balance, and contents will vary considerably from time to time. The value at retail will be from 2 to 5 times the price we ask. Bulb sizes will be 80% large and medium, 20% smalls (these latter should be planted carefully—most of them will be from the higher priced varieties.). Price \$5.00 per 100 (no lesser quantity sold) shipped by express, transportation collect.

## **GLADLAND ACRES — LEBANON, OREGON**

## ORDER BLANK

Office No. \_\_\_\_\_

Name \_\_\_\_\_ Town \_\_\_\_\_ State \_\_\_\_\_

Street or Route No. \_\_\_\_\_

Express Office if different town from mail address \_\_\_\_\_

Desired Shipping Date \_\_\_\_\_ Amount of Remittance \$ \_\_\_\_\_

SHIP VIA: Express  Parcel Post  Freight



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